MEMORANDUM

TO: Barre Supervisory Union Communications Committee
   Sonya Spaulding, Chair
   Alice Farrell, V. Chair

DATE: October 5, 2018

RE: BSU Communications Committee Meeting
    October 11, 2018 @ 6:00 p.m.
    BSU Office

AGENDA

1. Call to Order

2. Additions to Agenda

3. Review/Approve Meeting Minutes - September 13, 2018

4. Committee Business
   4.1. Website Development Update
   4.2. Budget Support
   4.3. Barre Education Coalition

5. Other Business

6. Items to be placed on future agenda

7. Next Meeting Date

8. Adjournment

Cc: Full Board: John Pandolfo, Ben Merrill, Anthony Folland
BOARD MEETING NORMS

- Keep the best interest of the school and children in mind, while balancing the needs of the taxpayers
- Make decisions based on clear information
- Honor the board’s decisions
- Keep meetings short and on time
- Stick to the agenda
- Keep remarks short and to the point
- Everyone gets a chance to talk before people take a second turn
- Respect others and their ideas
BSU Communications Committee  
Barre Supervisory Union  
2nd Floor Conference Room  
September 13, 2018 – 6:00 p.m.  

MINUTES

BOARD MEMBERS PRESENT:  
Sonya Spaulding  
Alice Farrell  
Anthony Folland

BOARD MEMBERS ABSENT:  
None

ADMINISTRATORS PRESENT:  
John Pandolfo, Superintendent  
Ben Merrill, Communications Specialist

GUESTS PRESENT:  
none

1. Call to Order  
Supt John Pandolfo called the Thursday, September 13, 2018 initial meeting of the BSU Communications Committee to order at 6:01, which was held in the 2nd Floor Conference area of the Technology Dept.

2. Additions and/or Deletions to the Agenda  
There were no changes to the agenda.

3. Review/Approve Meeting Minutes  
There were no minutes to approve. This was the first meeting of this Committee

4. Introductions  
The members of the Board introduced themselves and their work and education related backgrounds.

4.1 Organization of the Committee  
Following brief discussion, Sonya Spaulding was appointed Chair of the Committee; Alice Farrell was appointed Vice Chair.

5. Discussion of Committee Business  
Supt Pandolfo outlined the three initial and primary purposes of the Committee:

1. To monitor progress on the creation and implementation of a new web site for the BSU, BTMES, BECMS, and Spaulding High School
2. To communicate the excellent work being done at our schools in order better educate voters and taxpayers by way of supporting budget requests; to attract new families and students to the SU; and to build and maintain community/school connections among alumni, business people, and other stakeholders
3. To begin creating the Barre Education Coalition, which will in turn create Site Councils at BSU schools to enhance communication between school boards, parents, students, and community members.

Discussion then ensued on all three of the above. Mr. Merrill gave an update on progress to date on the new website and provided online samples of recently created websites that are similar in style and functionality to the new BSU site. Brief discussion of the need for, and methods of, communicating with a wider range of audiences then ensued. Through a combination of newsletters, social media, traditional print media, the new website, and other sources, the Committee will look for ways to share the story of what’s going on in the BSU schools. The balance of the meeting was spent discussing the Barre Education Coalition; its purpose; its potential make up; and specific individuals who will be asked to either consider joining, or recommend others who may wish to participate. The committee will reach out to Public Agenda for assistance in creating a hand out to better explain the Coalitions goals and objectives;
and to see if they are available to present on same the week of October 22. Committee members will approach the individuals identified to ascertain their interest in serving. A first meeting of the Coalition was set for the week of October 22.

6. Other Business

There was no other business

7. Items to be placed on future agenda

There were no items to be placed on a future agenda

8. Next meeting date

The next meeting of the Committee was set for Thursday, October 11, at 6 pm

9. Adjournment

On a motion by Mrs. Farrell, seconded by Mr. Folland, the Committee voted to adjourn at 8:00 pm

Respectfully submitted,

Ben Merrill