



MEDIA INFORMATION:

Thank you for your interest in covering a High School Event with rights ownership by CBS Sports Digital. Since this is a live broadcast, the following information is provided to ensure a seamless integration of CBS' production/distribution needs, and yours. Failure to adhere to these guidelines may result in revocation of your credential and potentially barring from future events:

- Only legitimate news organizations (print, online and broadcast) on site for editorial purposes will be permitted access to the event; other video or film crew requesting access to the event must receive express written consent from CBS. Access is not intended for organizations looking to create highlights for YouTube and social platforms, which is not permitted.
- Please wear your media credential at all times while on the premises.
- To ensure a dynamic viewing experience for fans watching, CBS and DeLa Salle High School will have first priority for all camera positions.
- We ask that you limit broadcast and digital highlights to the industry-standard of less than two (2) minutes and only within the first 48 hours of the conclusion of the game.
- Media will have access to shoot pre-game activities and post-game press conferences.
- News organizations and other entities should not air live game action from the field while the broadcast is airing live on CBS Sports Digital. Crews should work in partnership to be as transparent as possible during the live broadcast. News organizations (television and online) can film and televise in-game/in-progress highlights but must adhere to the previously stated rule of no more than two minutes and only within 48 hours of the conclusion of the event.
- No live streaming of any kind from tip-off until the conclusion of any game, which includes the uses of all social media apps such as Facebook Live, Twitter, Instagram, etc.
- TV crews and photographers should stay in designated areas to reduce court congestion.
- Broadcasters shall not sell or distribute any highlights coverage to any third party without CBS' prior approval.

We appreciate your consent to these parameters and look forward to working with you at this event.