



Fall 2018

Dear friend,

The Lycée Français de San Francisco will hold its Annual Gala at the legendary San Francisco Bimbo's 365 Club on Saturday March 16, 2019. The auction gala is our largest fundraising event of the year, and we would love for you to be a part of it. Our 2019 theme is "Fly me to the moon, Let our children play among the stars!"

The French Community of the Bay Area has never been as strong and dynamic as today. With a 30% growth in 2017, the French population of San Francisco represents thousands of individuals, families, businesses, artists, agencies, investors, consultants, winemakers, gastronomists who are making this community so unique in the world.

If you are looking for a great opportunity to promote your company, grow your client list within the French American community, or simply add your name to the prestigious list of supporters, the gala is a perfect one for you. You can sponsor the event or advertise in the catalogue (online and printed), benefiting from a huge exposure to 2,000 families. You are also supporting our school at the same time!

Thanks to the generosity and support of businesses and individuals like you, last year's gala netted \$275,000. Our 2019 objectives are to further expand our financial aid program as well as enrich pedagogical curriculum. We would be honored to count you amongst our generous supporters.

Become a sponsor or advertise and enjoy the following benefits:

SPONSORS	ADVERTISERS
<ul style="list-style-type: none"> • Auction gala tickets • Your logo/name displayed on 325 guests mobile device screens during the evening • Display of logo/name at gala • Logo/Name on 2000 invitations, catalog & website • Advertisement in Auction catalog • Listing in LFSF Annual Report • 2 Club Med raffle tickets for 1 week • Tax deduction (Tax ID #94-1660059) 	<ul style="list-style-type: none"> • Color advertisement in 5.5" x 8" auction catalog, ranging from business card to full page • Distribution of Auction catalog to 2,000 members of LFSF community in Bay Area • Listing of name and logo on website (from Oct to March)

To ensure inclusion in all printed and online materials, please complete and return the attached form to LFSF by **Friday, January 18, 2019**. Your logo or name will be posted on the website until July 30, 2019 as soon as we receive payment and artwork.

Keep in mind you can donate an item to the auction. For further inquiries about donations, sponsorships or advertising call 415.213.7722 or email advancement@lelycee.org. Merci beaucoup for your support!

Rana Renaud
Gala co-chair
Mother of Rémi & Mathis (Ashbury pre-k)
rana.gala2019@gmail.com

Denise Delatour
Gala co-chair
Mother of Vincent (Ortega 9th & Juliette Sausalito 4th)
denise.gala2019@gmail.com

*The Lycée Français de San Francisco is a California registered and 501(c) (3) nonprofit organization.
Tax ID number 94-1660059.*



AUCTION GALA ADVERTISEMENT FORM

DEADLINE : FRIDAY, JANUARY 18, 2019

For inclusion in all print.

CATALOG

- \$2,000 Back cover color (5.5"w x 8.5"h)
- \$1,000 Inside Front cover color (5.5"w x 8.5"h)
- \$1,000 Inside back cover color (5.5"w x 8.5"h)
- \$750 Interior full size color (5.5"w x 8.5"h)
- \$400 Half size color (5"w x 4"h)
- \$250 Business card color (3.5"w x 2"h)

FORMAT

Camera-ready ads should be submitted as high resolution 300 DPI files in PDF or JPEG format. For full page ad, artwork needed is 8.75 x 5.75" page with safety area at 8.25 x 5.25". Full size catalog is 5.5" x 8.5".

PAYMENT

Name (as you wish to be listed in printed materials)*

Contact Person*

E-mail*

Telephone*

Credit Card Billing Address*

Method of Payment*: Check enclosed payable to LFSF Mastercard Visa

Card Number*

Expiration Date*

Security Code/CVV/CVC*

Please confirm your advertisement space reservation by submitting this form with payment and artwork by mail or email to the information below by January 18, 2019.