

FREDERICA ACADEMY 2018-2019 DONOR, MEMBERSHIPS, & SPONSORSHIP OPPORTUNITIES

Donor Program	Description	Key Dates	Levels or Categories	Process
Annual Fund (September - June)	Nearly every independent school relies on annual giving to support its operating budget and bridge the fiscal realities that lie between tuition income and the actual cost of educating students. At Frederica Academy, tuition covers approximately 80% of the expenses of operating our school. The Annual Fund is a critical source of revenue for covering this 20% gap. The Frederica Academy Annual Fund helps make tuition more affordable for more families while offering parents a tax-deductible benefit for at least part of their investment in their child's education. Through gifts large and small, the Annual Fund supports our devoted faculty, our premier college counseling program, our athletics offerings, our arts opportunities and so many other positive differentiators that make Frederica Academy so much a part of the lives of our students, their parents and our community.	<ul style="list-style-type: none"> Donors who give at a Leadership Level (\$1,000+) are invited to the Benefield Society Party, which is usually held each December. Donors are encouraged to enroll in the Annual Fund prior to December 31, 2018. All faculty and parent participants who make a commitment are invited to attend the Annual Fund Oyster Roast in early 2019. 	<ul style="list-style-type: none"> Pinnacle Circle (\$50,000 - \$100,000+) Leaders' Circle (\$25,000 - \$49,999) Founders' Circle (\$10,000 - \$24,999) Benefactors' Circle (\$5,000 - \$9,999) Patrons' Circle (\$2,500 - \$4,999) Headmasters' Circle (\$1,000 - \$2,499) Friend (\$500 - \$999) Supporter (\$250 - \$499) Contributor (\$249 or less) 	<p>Complete enrollment form and return it to Frederica Academy Advancement Office: 200 Murray Way, St. Simons Island, GA 31522</p> <p>Participants may also enroll online.</p> <p>Contact: John Pope johnpope@fredericaacademy.org</p>
Apogee Georgia School Choice Scholarship Fund (June - December)	Since 2009, Frederica Academy has raised over \$2.4 million through its partnership with the Apogee Georgia School Choice Scholarship Fund. The program allows Georgia taxpayers to receive a dollar-for-dollar income tax credit for contributions. Donors may also get the added benefit of listing the donation as a charitable contribution on their federal tax return. Thanks to Governor Deal signing HB 217, the state-wide cap has been increased from \$58 million to \$100 million starting in 2019. Funds were completely depleted on the first day of enrollment last year; therefore, all donations were pro-rated to 55%. With this year's changes, the pro-rated formula is expected to be around 90% . For the 2019 campaign, enrollment opens in June 2018, and we race to make sure that everyone is signed up before the first of December. Payments will be due in March 2019. You do not have to be a Frederica family to participate, but you must have Georgia state income tax liability. Interested participants are encouraged to discuss the program with their CPAs and tax advisors.	<ul style="list-style-type: none"> Online enrollment available June 2018 for the 2019 program. Apogee Awareness Week is November 5-10. Donors are encouraged to enroll by early December 2018. Payment due in March 2019. 	<ul style="list-style-type: none"> Individual filer (\$1,000) Married individual filing separately (\$1,250) Married couple filing jointly (\$2,500) S-Corp (\$10,000) Member of an LLC (\$10,000) Partner in a Partnership (\$10,000) C-Corp or Trust (Up to 75% of Georgia tax liability) 	<p>Enroll for Apogee at https://www.apogeebase.com/donate</p> <p>Contact: Brad Hutcherson bradhutcherson@fredericaacademy.org</p>
18th Annual Derby Day (May 4, 2019)	An annual, recognized event in the Golden Isles, Derby Day is Frederica Academy's signature fundraiser each year. So much so, Derby Day is a line item in the school's annual budget. Thus, the event supports everything from enrichment programs to daily operating expenses. Each year, a percentage of proceeds is diverted to the permanent endowment (Frederica Forever Fund).	<ul style="list-style-type: none"> Saturday, May 4, 2019. Sponsorship packets available in January 2019. Tickets on sale March 2019. 	<ul style="list-style-type: none"> Underwriter - \$10,000 Triple Crown - \$5,000 Winner's Circle - \$2,500 Turf Club - \$1,000 Jockey Club - \$500 Event Tickets - \$125 	<p>Co-Chairs: Jenny and Paul Thompson Elizabeth and Zach Powell</p> <p>Contact: Brad Hutcherson bradhutcherson@fredericaacademy.org</p>
Restricted Giving / In-Kind Support (ongoing)	Donors, in consultation and coordination with the Advancement Office, may give donations that are earmarked for a specific program/investment or may give a pre-approved in-kind donation to the school. Examples of possible programs to support are the arts, academic programs, athletic initiatives, and many others.	<ul style="list-style-type: none"> Gifts can be given at any time. 	<ul style="list-style-type: none"> Donor's discretion 	<p>Transmit payment to Advancement Office and designate purpose of gift.</p> <p>Contact: John Pope (johnpope@fredericaacademy.org)</p>
Friends of FA (ongoing)	The Friends of FA Fund offers the opportunity for donors to provide support to students who qualify for maximum financial aid as well as to supplant other school expenses where needed, expanding Frederica's ability to attract students who will clearly benefit from a Frederica Academy education but require substantial need-based assistance.	<ul style="list-style-type: none"> May not be directed to a specific student. 10% of all donations will be transferred to the permanent endowment of Frederica Academy. 	<ul style="list-style-type: none"> Donor's discretion 	<p>Contact: John Pope johnpope@fredericaacademy.org</p>
Planned Giving / Legacy Gifts (ongoing)	Planned gifts are custom-designed gifts that offer tax advantages to donors while providing long-term financial support for the school. Frederica established the Frederica Forever Fund to allow donors the ability to invest in Frederica through gifts of bequests, qualified retirement plans, annuities, trusts, and insurance policies.	<ul style="list-style-type: none"> Dictated by donor and should be done in consultation with legal and/or tax advisor. 	<ul style="list-style-type: none"> Donor should seek legal and/or tax advice regarding gift amount. 	<p>Donations to Frederica Academy via a trust, annuity, insurance policy, or a bequest.</p> <p>Contact: John Pope (johnpope@fredericaacademy.org)</p>
Booster Club (ongoing)	The Booster Club supports Frederica Academy's athletic programs and promotes school spirit throughout the year. Revenue supports all athletic programs.	<ul style="list-style-type: none"> Members receive free family admission to home games (excluding playoffs). Booster Club Golf Tournament – July 7, 2018 	<ul style="list-style-type: none"> Ultimate Membership - \$5,000 Knights of the Round Table - \$2,500 Platinum - \$1,500 Gold - \$500 Silver - \$250 Bronze - \$150 Young Alumni - \$50 	<p>Complete membership form and return it to Frederica Academy Booster Club: 200 Murray Way, St. Simons Island, GA 31522</p> <p>Contact: Elizabeth Brunson, Booster Club President 4ebrunson@comcast.net</p>
Parent Association (ongoing)	All FA parents are members of the Parent Association, and there are no dues. Each Fall, the Parent Association sells poinsettias and holiday greenery as a fundraiser to support its operations and to help fund special projects for the school. Additionally, the Parent Association coordinates affinity programs with Harris Teeter, Publix, Lands' End, Box Tops for Education, Labels for Education, and AmazonSmile.	<ul style="list-style-type: none"> Greenery order deadline is October 30, 2018. Poinsettias and greenery delivered the first week of December. 		<p>Contact: Kelly Morgan, Parent Association President skmorgan10@comcast.net</p>