

**TERRY
FOUNDATION**



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Scholarship Program Director

***Seeking out Private and Corporate
Scholarship Opportunities***



GETTING STARTED

Who are you? Understanding and crafting YOUR story is a critical first step.

Where are you going? Are you already committed to attending a specific school or type of institution? What are your personal ambitions and academic goals?

How hard are you willing to work to get there?

Applying for scholarships requires you to plan ahead and invest some time.



PRIMARY APPLICANT CHARACTERISTICS

- **Academics**
 - Top 15-20%, or “B” average
- **Leadership**
 - Depth and breadth of involvement more important than quantity
- **Financial Need and/or 1st Gen status**
 - Families earning up to \$115K annually can be considered financially “needy”



SELECTED STATE AND NATIONAL FOUNDATIONS

- **Minnie Stevens Piper Foundation**
- **George and Mary Josephine Hammann Foundation**
- **Houston Livestock Show & Rodeo**
- **The Terry Foundation**
- **Jack Kent Cooke Foundation**
- **Communities Foundation of Texas**



SELECTED LOCAL PRIVATE AND CORPORATE OPPORTUNITIES

- **Employers** (yours and your parents)
- **Your church or place of worship**
- **Ronald McDonald House Charities**
- **Junior Achievement**
- **Reliant, an NRG Company**
- **Institute of Hispanic Culture**
- **Walmart**



SOME SCHOLARSHIP SEARCH ENGINE TOOLS

- **College Board Scholarship Search**
- **Niche.com (aka College Prowler)**
- **Scholarship America**
- **Fastweb.com**
- **Scholarships.com**
- **Cappex.com**
- **Scholly**



CREATE A PLAN

- **Scholarships requiring essays require more work, but also engender a smaller candidate pool, and therefore a greater chance of return on your time investment**
- **Enlist helpers to find scholarships, read essays, and proof applications**
- **Set aside time to work on scholarship applications: 2 hours on a Sat or Sunday; 30 mins each evening after school but before homework**
- **Calculate the return on your investment: if you spend 2 hours preparing a winning scholarship application, and receive a \$500 scholarship, you've earned \$250.00/hr. This time investment is reduced with each scholarship application you complete.**



RESOURCES

- ***All the Wisdom and None of the Junk***, by Katy Craig & Katie Kramer. 111 pp, contains detailed application timeline for admission and scholarships
- ***Scholarships 101***, by Kimberly Stezala, aka “The Scholarship Lady.” 209 pp, www.scholarshiplady.com.
- ***That Crumpled Paper was Due Last Week, Helping Disorganized and Distracted Boys Succeed in School and Life***, by Ana Homayoun. 267 pp, identifies (dis)organization styles, strategies for goal setting, time management, studying and test-taking.
- National Scholarship Providers Association
www.scholarshipproviders.com
- Facebook Group: **Paying for College 101**

TERRY-AFFILIATED Texas Public Universities



For more information on how to apply and FAQ,
please visit www.terryfoundation.org