Barre Town Supervisory District Policy Manual

TITLE: Press Releases, Conferences and Interviews CODE: KDDA

- 1. It is the policy of the Board to have news releases prepared about internal matters of the school(s), and to disseminate such releases to all news media in the area.
- 2. The superintendent of schools or a delegated assistant or assistants will be responsible for clearance of all news releases that originate in the schools.
- 3. Public information that is not personal or confidential should be made available to all news media upon their request. In order to establish and maintain a cooperative atmosphere in our public relations program, close ties should be kept with person representing the various news media.
- 4. Each school administrator is encouraged to release routine news items and information of a positive nature concerning events, personnel, students, and programs in the schools.
- 5. Routine news conferences and interviews concerning school events, personnel, students and programs may be conducted by the press with the approval of the principal or designee. Affected personnel will be consulted before permission for such activities in classrooms is granted.

Date warned: 9/21/05 1st Reading: 9/21/05 Date adopted: 10/5/05 Legal Reference(s): Cross Reference: