



ANNUAL
REPORT
of GIVING
2016-17





Mission

The IDEAL School of Manhattan is an inclusion school dedicated to creating a diverse community that affirms and accepts the full identities of all people, while inspiring academic excellence, creative leadership, and a desire to build a more just and equitable world.

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In this Annual Report, we recognize and express gratitude to our supporters from the 2016-2017 fiscal year. The past 12 years of generous support have enabled IDEAL to grow into a vibrant learning community with a unique program that rests on the belief that we all learn better when we learn together. Within the context of a nurturing and diverse community and supported by IDEAL's exceptional faculty and staff, IDEAL students in Grades K-11 are challenged and inspired to pursue personal and academic excellence in and out of the classroom. The school's robust curriculum and program have grown along with its faculty, staff, administration, and student population up to and including eleventh grade. IDEAL's continued commitment to Inclusion, Diversity, Excellence, Acceptance, and Leadership equips students with self-confidence and empathy and empowers them to succeed in our truly diverse, 21st-century society.

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James Colon	Elizabeth Hazelwood	Lori Murphy	Janet Wolfe
	Arelis Henriquez	Julia Musarra	Karin Wolff
	Madeline Hoffman	Brinett Pena	Kristen Worrell

Dear Friends,

Twelve years ago, many of you joined us at our first fundraiser, aptly named With a Little Help from Our Friends. That night we threw our first stone into the water together, and the ripple effects have been profound--from a K-2 inclusion school with 20 students in rented church space on 76th Street, The IDEAL School of Manhattan grew to a full elementary school, to a middle school, and now we are three-fourths of the way to a K-12 high school. Our school has a beautiful, permanent home on 91st Street on the Upper West Side that houses our Lower School (Grades K-5). Thanks to the wonderful generosity of our donor community, we expanded our footprint for our Upper School (Grades 6-11) for the next seven years, with newly dedicated High School space, an upgraded STEAM lab, one-to-one laptop program, newly renovated art studio, and a real bonus... an outdoor area.

Like the outwardly expanding, concentric circles in a ripple, our giving community has expanded along the way, too. IDEAL's family of parents, faculty, staff, trustees, advisors, and donors continues to grow. This year, we are overjoyed to announce that, thanks to an incredibly generous matching gift, the ripple effect of your support will have a more profound impact on IDEAL students. Every donation made to IDEAL through 2023 will be matched dollar-for-dollar up to \$10 million!

As I reflect upon the last 12 years, I am truly moved by the generosity of our entire community. Whether you have donated your time, your talent, your treasure--or all three--and whether you have given for one year, five years, or more, your support has been integral to IDEAL's growth and success. On behalf of our IDEAL community, I thank each and every one of you listed in this report for your commitment to our mission and our children, and I hope that you will continue to support our journey.

Sincerely,

Mitch Rubin

Co-Founder and President of the Board

Dear Friends,

I am inspired each and every day by the promise of our students and our pioneering model for independent school education, one that exemplifies the credo--we all learn better when we learn together. At IDEAL, we celebrate the tremendous social, emotional, and academic growth that comes from learning within a diverse and nurturing educational community. Our model represents a vision for 21st century education, cultivating the empathetic, collaborative, and kind leaders who will bridge divisions in the future.

Every aspect of the IDEAL experience--instruction, assessment, program, enrichment--reflects a research-based commitment to inclusion education as a means for academic excellence. Because IDEAL teachers know their students as individuals in and out of the classroom, they are able to design instruction that builds upon the unique talents and strengths of the children in their rooms. Rather than a one-size-fits-all curriculum, differentiated instruction allows students to pursue the same subjects at multiple levels of complexity. IDEAL's supportive faculty, low student-to-teacher ratios, small class sizes, and use of differentiated instruction create a learning community where every student can succeed and every student has a voice.

The power of an IDEAL education is that it models and paves the way for a future in which all individuals are honored for their full identities, equipped and challenged to achieve excellence, and inspired to contribute to a more just and equitable world.

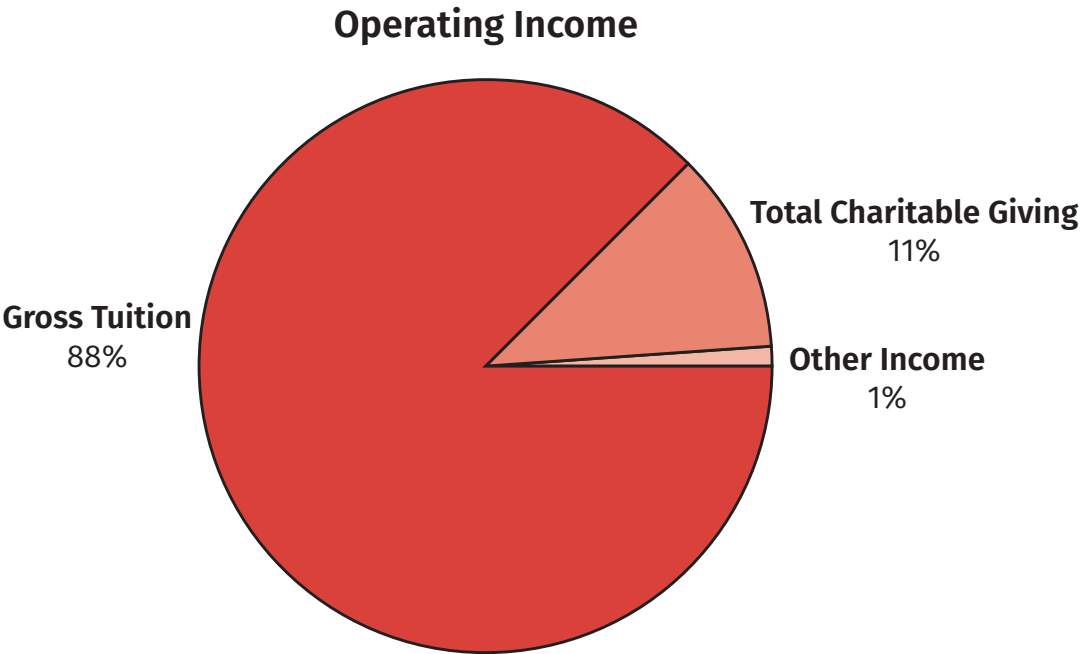
With your help, we are able to make a real difference in each student's life and future. On behalf of the entire IDEAL community, thank you for your loyal support.

Sincerely,

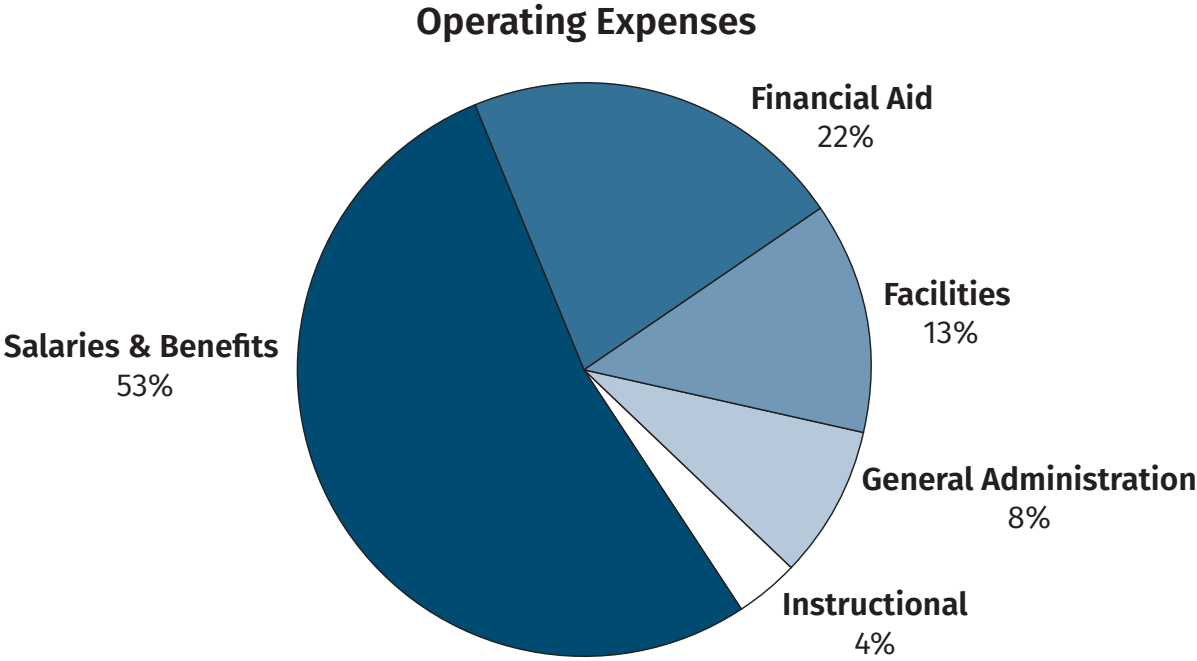
Janet Wolfe

Head of School

OPERATING INCOME



OPERATING EXPENSES



THE FOUNDING BENEFACTORS SOCIETY WAS ESTABLISHED IN 2006 TO RECOGNIZE INDIVIDUALS AND FAMILIES WHO DONATED \$25,000 OR MORE TO IDEAL DURING THE SCHOOL'S FIRST FIVE YEARS (2005-2009). THE IDEAL SCHOOL OF MANHATTAN IS INCREDIBLY GRATEFUL TO ALL THOSE WHO COMMITTED CRITICAL RESOURCES TO THE SCHOOL DURING THIS TIME.

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Michelle Smith

The Solot Family Foundation

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Holly and Michael Zimmerman

Audra Zuckerman and Mitch Rubin



The IDEAL School Parents Association fosters a spirit of community and serves as a bridge of communication and cooperation among the parent body, administration, and faculty. The PA also coordinates volunteer efforts and helps organize various fundraising and community events that support the mission of IDEAL. All parents and guardians of students attending the school are automatically members of the PA, and class representatives keep families informed about life at the school.

During the 2016-17 school year, the PA organized and supported several fantastic community-building events. These included the Annual Parent Teacher Potluck, Used Uniform Sales, Bake Sales, Hip Hop Day, Parent Workshop presented by Prepare Inc., Parent Book Club, Book Fair, and Book Swap.

The IDEAL School thanks the entire Parents Association for their help and generosity during the 2016-17 school year.

PARENTS ASSOCIATION EXECUTIVE COMMITTEE 2016-2017

Carolyn Kelson, President

Lori Seto, Secretary

CLASS REPRESENTATIVES

Kelly Mclane, K

Kaveri Joshi, 1

Dinorah Nunez-White, 2

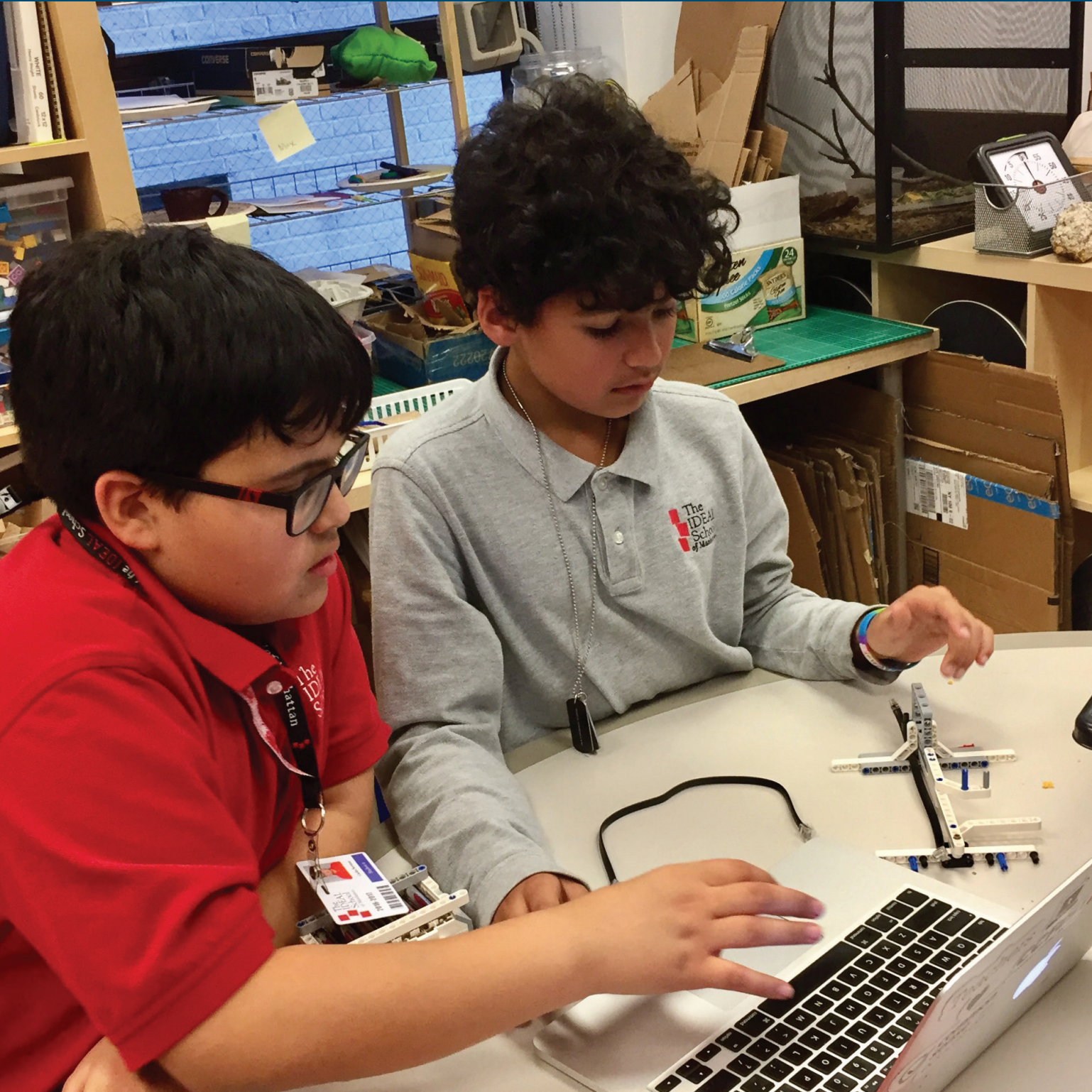
Malena Dayen, Renita Bowens Marshall, 3

Alice Golomb, 4

Deborah Muro, 5

Marisela Beriguete, Middle and High School





IDEAL's student body reflects the rich diversity of New York City. The Open Door Scholarship Fund, established in 2010, allows IDEAL to extend its outreach by providing access to an independent school education for students from low-income backgrounds.

We seek partners to support this effort by funding scholarships for a child in need. Over 60% of IDEAL students receive tuition assistance, and the average financial aid award is 88% of tuition. This represents an investment of more than \$3.3 million annually, or 22% of the school's gross revenue. Every dollar donated to the Open Door Scholarship Fund goes directly toward the tuition of IDEAL students enrolled in the Standard Program. Scholarship funding allows the school to continue to invest meaningfully in the program and to meet the needs of our diverse student body. Thanks to the generosity of donors to this Fund, our Open Door Scholars are thriving.

If you are interested in supporting the Open Door Scholarship Fund, please contact Patricia Donini, Interim Director of Advancement at pdonini@theidealschool.org

The IDEAL community gathers each year at the annual Gala to celebrate IDEAL's mission and to raise funds to support the school's operating budget. In 2016, IDEAL's Gala was held at Tribeca 360°. We are grateful to the families and friends who supported this year's event. Over 300 guests attended the Gala, and, all together, donations from ticket sales, raffle purchases, and the silent and live auctions raised over \$389,000.

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Arelis Henriquez
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The IDEAL School 5th Grade Team
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The Sensuous Bean
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Marc Wollemborg

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Jose Badillo
Samson Baker
Lynn Barkhorn
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Arlene and Norman Basner
Zoe Benjamin
Jeannette and Aristoteles Beriguete
Amira Bernstein
Jeremy Berman
David Bermudez
Laurent Lehmann and Philip Bien
Barbara and Robert Blacher
Rosa Blanco
Aretha Blake
Gloria Blake

Elizabeth Bock	Michelle and Ishmael Cleare
Constance Thompson-Brett	Melissa Clough
Courtney Brown	Stacey and Carla Coles
Jazzmin Brown	James Colon
Verdean Brown	HuEllen and Bill Connolly
Karen Reyes and Germaine Browne	Christine Cuppett
Danielle Brudner	Ron Cruz
Pancheta and Garnett Burey	Melissa and Damien Cruz
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Juli Cardello	Adriana Di Bastiano
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Elaine Chevalier	Steve and Beth Dorfman
Jorge Chica	Eileen DeBoe and Burt DuBoe
Twan Claiborne	Dennise Baesden-Emery and Devon Emery
Tatesha Clark	Jennifer Ersing
Wayne Clark	Theresa and Kevin Espy

Ella Every-Wortman

Carole Feinglass

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Jonathan Fink

Victoria Finocchiaro

Elizabeth Fitzpatrick

Camille Fleming

Rena Franklin

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Elida and David Gaynor

David Gelfand

Olivia Gell

Gwen Gethner

Michael Gilberg

Alex Gionet

Valentene Giordano

Robert Goldstine

Vanessa and Miguel Gonzalez

Ruby Gorcey-Biblowitz

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Ways to Give to The IDEAL School of Manhattan

CASH CONTRIBUTIONS, CHECKS, AND CREDIT CARDS

A gift of cash is the simplest and most efficient way to support The IDEAL School of Manhattan. Cash donations are put to immediate use for programs, financial aid, salaries, professional development, and other projects. Checks can be sent to the attention of Patricia Donini, in the Development Office. Contributions can also easily be made by credit card at www.theidealschool.org/giving or by contacting Patricia Donini at 212-769-1699 or pdonini@theidealschool.org.

MATCHING GIFTS

Your gift can be doubled if you are employed by one of the more than 1,000 businesses and companies that match employees' and retirees' donations to nonprofit organizations. You can obtain the appropriate forms from your company's human resources department or corporate foundation and forward them to IDEAL with your gift. You will receive credit for both the original gift and the matching gift, and your employer will also be listed as a donor.

SECURITIES

Gifts of appreciated securities may enable the donor to take a tax deduction on the full value of the gift and avoid capital gains on the transfer. In many cases, the actual cost to the donor is far less than the value of the gift to the school. To make a gift of stock or for more information, please contact Patricia Donini at 212-769-1699 or pdonini@theidealschool.org.

PLANNED GIVING

Planned giving can offer many tax advantages for donors and their heirs by naming The IDEAL School of Manhattan as a beneficiary of an estate, trust, or insurance policy, or by establishing a charitable gift annuity. Prospective donors should seek the advice of an attorney, since gifts of this kind require variations to accommodate individual circumstances.

GIFTS-IN-KIND

Gifts-in-kind are tangible items, such as works of art, auction items, equipment, books, furniture, real estate, and similar non-monetary contributions. A gift of tangible property may result in a tax deduction for the donor.



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