

**BOE Communications Sub-Committee Minutes**  
**Regular Meeting**  
**October 11, 2018**  
**Stonington High School Library Media Center**  
**5:30 p.m.**

The meeting of the Stonington Board of Education's Communications Sub -Committee was called to order at 5:30 p.m., Thursday, October 11, 2018, in the Library Media Center at Stonington High School.

**Attendees Present:** Alexa Garvey, Chair, Candace Anderson, Ana de Oliveira, and Dr. Van Riley, Superintendent, Guest, Mark Friese, SHS Principal

Late Arrival: 5:32p.m. – Craig Esposito

Absent: Jason Jones

**Approval of Minutes – September 13, 2018** – Motion was made by Candace Anderson and seconded by Alexa Garvey to approve the minutes from the September 13, 2018 meeting. Motion passed.

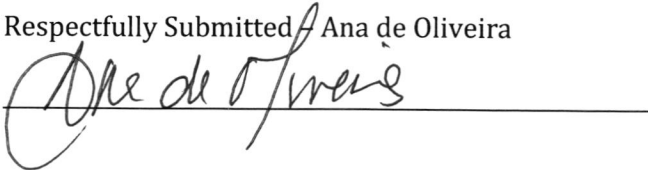
**Market/Promote Stonington Public Schools:** Mark Friese shared his thoughts with the Committee on marketing/promoting our schools by using staff from the Career Center and high school students. The Committee spoke about restructuring this position and duties to the existing position. This current staff member and her expertise in this area would help find ways to promote our schools. Mr. Friese also reported on the current outreach job programs for seniors. The Committee spoke on potential budget implications if any if these changes are implemented to this position. The Committee discussed the need to identify goals.

Ana de Oliveira reported that Jason Jones, Director of Technology held his first monthly meeting with all the webmasters of each school. The group discussed website improvements, consistencies, and updates. Website ADA compliance was also discussed. The next meeting is scheduled for November 28.

**Adjourn** - Motion made by Craig Esposito and seconded by Candace Anderson to adjourn at 6:05 p.m. All were in favor and motion carried.

**Next Meeting** – November 8, 2018

Respectfully Submitted, Ana de Oliveira



A handwritten signature in cursive script, appearing to read 'Ana de Oliveira', is written over a horizontal line.