

BOE Communications Sub-Committee Minutes
Regular Meeting
September 13, 2018
Stonington High School Library Media Center
5:30 p.m.

The meeting of the Stonington Board of Education's Communications Sub -Committee was called to order at 5:30 p.m., Thursday, September 13, 2018, in the Library Media Center at Stonington High School.

Attendees Present: Alexa Garvey, Chair, Candace Anderson, Ana de Oliveira, and Dr. Van Riley, Superintendent

Late Arrival: 5:35 p.m. – Jason Jones

6:06 p.m. - Craig Esposito

Approval of Minutes – June 13, 2018 – Motion was made by Candace Anderson and seconded by Craig Esposito to approve the minutes from the June 13, 2018 meeting. Vote passed

Website Goals: The committee reviewed the goals set at the previous meeting and set a deadline of goal completion. The committee set January as a deadline for adding a student suggestion box on each of the schools and district websites. The committee will reach out to the Student Government to get feedback from students on how better to improve student communications and use Instagram as a means of communication with students. The committee will discuss the idea of using Instagram with Administration for communicating with students. Information on the school climate surveys will be used as a base to create better ways for communication. May deadline for this goal was established. A November deadline was discussed for adding bios of each administrator to the individual school websites. Jason Jones will be working on using social media to filter messages to students and parents.

A staff directory has been added to the website. Mr. Jones will be meeting with the webmasters of each school on a regular basis to discuss improvements and changes to the website. He reported that all webmasters would be participating in a two-day training at the Finals site location in September. He also added that with help from an alumni student over the summer the district website is now moving closer to being completely ADA compliant. The committee discussed having a summary sheet describing each school on their website by the end of the school year.

Promoting Our Schools: Candace Anderson added using the 4C's could be used in promoting our schools. The committee discussed creating and posting a video on the website done by students to promote our district, which could also be a part of the Senior Project. Dr. Riley would like to invite the Career Center staff member to the next Communications Committee meeting to get her input in promoting our district. Alexa Garvey noted that funding drives the resources in which we can use to accomplish this task.

Adjourn - Motion made by Candace Anderson and seconded by Craig Esposito to adjourn at 6:10 p.m. All were in favor and motion carried.

Next Meeting – October 11, 2018

Respectfully Submitted – Ana de Oliveira

