



Press Release

For Immediate Release

**Palm Springs, California October 31<sup>st</sup>, 2018** – Sun Community Federal Credit Union and Alpha Media Palm Springs announce “Excellence in Education” initiative. This initiative targets junior and senior high school students to be in school all day, every day and on-time. At the end of the school year all eligible students will be qualified to win scholarships totaling twenty five hundred dollars. The winners will be chosen at random from all qualifying junior and senior high school students who meet attendance requirements from the school district.

Sun Community Federal Credit Union knows how important it is to ensure that students make the most of their education. It starts with being in school. Not only showing up but being engaged and attentive. Because of this Sun Community Federal Credit Union is going to award up to twenty-five hundred dollars in scholarships. All junior and senior high school students who meet the attendance criteria will be entered into a random drawing that will take place at the end of the school year. The attendance parameters for eligibility for all juniors and senior high school students will commence on November 5<sup>th</sup>, 2018 and end on May 31<sup>st</sup>, 2019. Once all eligible student names have been verified each student will be notified of their eligibility. The eligible students will gather at the Sun Community offices on June 15<sup>th</sup>, 2019. At that time winners will be selected by random drawing.

It is important that schools get the message out in the classroom. Alpha Media Palm Springs will be broadcasting this important message across all eight of their radio stations as well as social media to drive awareness. Reaching over 230,000 people weekly. Excellence in Education is a partnership between Sun Community Federal Credit Union, Alpha Media Palm Springs, Palm Springs Unified School District, Desert Sands Unified School District and Coachella Unified School District.