

Patron | HRH Duke of York, KG  
Chairman | Trevor Rowell MA(Oxon) BPhil PGCE FIoD

**38<sup>th</sup> COBIS Annual Conference for British International Schools**  
***Vision 2030: The Future of International Education***  
**Saturday 11 May – Monday 13 May 2019**  
**InterContinental London – The O2, UK**

**Sponsorship Opportunities**

A range of sponsorship opportunities are available for the COBIS Annual Conference. Some of these sponsorship packages include premium exhibition stands or the opportunity to pre-book exhibition stands before general booking opens for Supporting Members. All sponsors will be given a link on the COBIS website and acknowledgement in the conference programme, pre- and post-conference publications. Sponsors' company logos will be included in the multi-media display in the main conference room.

**Sunday Drinks Reception Sponsorship – InterContinental London – The O2**  
*£2,500 plus VAT*

- Includes opportunity to pre-book a conference exhibition stand
- Conference registration for two delegates
- Branding opportunities
- Two complimentary tickets for the Saturday or Monday Dinners

**Participant Seating Areas in Exhibition x3** (informal seating areas within the exhibition hall for delegates to use during coffee/tea breaks, lunches, etc.)  
*£800 plus VAT per seating area*

- Includes opportunity to pre-book a conference exhibition stand
- Branding opportunities in seating area (pop-up banner, leaflets on coffee tables, etc.)
- Sponsor may choose to provide bespoke furniture (to be agreed with COBIS and venue)
- Includes one complimentary ticket to the Monday Annual Dinner

**Keynote Speaker Sponsorship**  
*£600 plus VAT*

- Includes opportunity to pre-book a conference exhibition stand
- Includes one complimentary ticket to the Monday Annual Dinner
- Branding opportunities
- Subject to agreement with COBIS and keynote speaker

**Wine at COBIS Welcome Dinner – InterContinental London – The O2**  
*£525 plus VAT*

- Includes opportunity to pre-book a conference exhibition stand
- Includes one complimentary ticket to the Saturday Welcome Dinner
- Branding opportunities

**cobis.org.uk**

CEO | Colin Bell

COBIS, 55-56 Russell Square, Bloomsbury, London, WC1B 4HP, UK  
T: +44 (0)20 3826 7190 | E: ceo@cobis.org.uk

COBIS is an affiliate member of the Independent Schools Council (UK)  
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### **Entertainment at COBIS Welcome Reception – InterContinental London – The O2**

*£525 plus VAT*

- Includes opportunity to pre-book a conference exhibition stand
- Includes one complimentary ticket to the Saturday Welcome Dinner
- Branding opportunities

### **Wine at COBIS Annual Dinner – InterContinental London – The O2**

*£525 plus VAT*

- Includes opportunity to pre-book a conference exhibition stand
- Includes one complimentary ticket to the Monday Annual Dinner
- Branding opportunities

### **Coffee/Tea Breaks**

*£350 plus VAT*

- Sponsor invited to provide branded napkins for use during all refreshment breaks

### **Friday, Saturday Morning or Sunday Evening Activities**

*£350 + VAT + costs (if relevant)*

- Sunday evening at the COBIS Annual Conference is a free evening, but delegates who have travelled from abroad may not be familiar with the area and may want the chance to see a bit of London or enjoy a meal with colleagues. Similarly, some delegates will arrive in London on the Friday, and may be looking for an activity on the Friday evening or the Saturday morning before the conference starts. Sponsors are invited to arrange an activity or a meal for the Sunday evening, Friday evening or Saturday morning which COBIS can publicise to delegates. These events must take place outside the hours of the main conference programme. Please contact [cpd@cobis.org.uk](mailto:cpd@cobis.org.uk) to discuss.

### **Conference Programme Advertising**

*£250-£550 plus VAT*

- Supporting Member price = £250 for half-page or £425 for full page
- Non-Member price = £325 for half-page or £550 for full page

### **Exhibitor Blog Posts**

*£225 plus VAT*

- Post on the COBIS Blog in the six weeks leading up to the conference
- On a topic linked to the conference theme
- Opportunity to cross-promote attendance at the conference
- Content subject to approval by COBIS

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**Delegate Pack Inserts** (leaflets or promotional items)

*£150 plus VAT for COBIS Members; £195 plus VAT for non-Members*

- The number of delegate pack inserts is limited and early booking is advised

There will also be opportunities to sponsor individual keynote speakers and/or seminar sessions.

To express an interest in any of these opportunities, please contact Fiona Rogers on [cpd@cobis.org.uk](mailto:cpd@cobis.org.uk) or +44 (0)203 826 7193.

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