

# Resources

*A New Era of File and Media Management*

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# Resources - New Era of Files & Media

- New module to provide a modern file and media management experience in Composer & Posts
- Built in partnership with Cloudinary to provide most advanced optimization and fastest delivery files and media
- Cloudinary serves billions of assets every day for hundred-of-thousands of websites
- Including: Ebay, Groupon, TED, Conde' Nast, Netflix and many more
- Files stored in AWS and delivered over Akamai CDN.



# Who, What, Where, When, and How?

**Who:** All Composer clients

**What:** Solution for managing website files & media

**Where:** Composer & Posts only

**When:** RIGHT NOW!!! Click on the Folder Icon

**How (much):** No Additional cost!  
(Uses your site's existing disk space)



# Resources Vs. File & Media Managers

	File Manager	Media Manager	Resources
<b>Max File Upload Size</b>	500 MB	500 MB	4 GB
<b>File Search?</b>	No	No	YES!
<b>Rename File?</b>	Not without breaking links	Yes	Yes
<b>Move Files?</b>	Not without breaking links	Yes	Yes
<b>Automatic Media <i>Compression</i></b>	No	Yes	Yes
<b>Automatic Media <i>Optimization</i></b>	No	No	Yes
<b>Who can upload?</b>	Admins & Constituents	Admin Users Only	Admins & Constituents
<b>Mixed File-types in one playlist/folder?</b>	Yes	No	Yes

# Let's Dig into Resources!

- Uploading Resources
- Automatic Media Processing & Dynamic Scaling
- Resource Search & Tagging
- Folder Organization
- Gallery Creation
- Displaying Resource Galleries on your Composer website
- Folders vs. Galleries
- Facebook and Instagram remote upload
- Where-Used Menu

# Folder and Gallery Differences

	<b>Folders</b>	<b>Gallery</b>
<b>Organization</b>	A Resource can only exist in one Folder at a time	Each Resource can exist in multiple Gallery at a time.
<b>Requirements</b>	Every Resource must always exist in a Folder	Resources do not have to be added to any Galleries
<b>Element Support</b>	Folders cannot be selected to be displayed in a Resource Element	Galleries are used to specify which Resources should be displayed in a Resource Element
<b>Website Display</b>	Folders are never displayed on the website	Galleries can be displayed on the website using the Resource Element
<b>Nesting Limits</b>	Folders can be nested an unlimited number of levels	Galleries can only be nested 3 levels deep
<b>Privacy Controls</b>	No privacy controls exist on Folders	Private Gallery Privacy settings can be used to control who can view the contained Resources
<b>Permissions control who can:</b>	<ul style="list-style-type: none"> <li>• Select these resources for use in Composer &amp; Posts</li> <li>• Upload, edit, delete resources &amp; all subfolders</li> <li>• Edit and delete this folder</li> <li>• Set Permissions on this folder</li> </ul>	<ul style="list-style-type: none"> <li>• Select this gallery for use in Resource Elements</li> <li>• Add, remove Resources &amp; all sub-galleries</li> <li>• Edit, delete this gallery</li> <li>• Set Permissions on this gallery</li> </ul>

# Questions?

# Thank You!

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