

# 2018-19 Rate Card

## Parkland School District Newsletter

Reaching 23,000+ households with every edition



# PARKLAND NEWSLETTER

VOLUME 51 NUMBER 1  
SEPTEMBER 2018

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### PARKLAND'S TOP 3% RECOGNIZED AT COMMENCEMENT

During the Parkland graduation ceremony, students graduating within the top 3% of the class are recognized. The students graduating with highest honors in alphabetical order are: Nur Maria Bookwala (George Washington University), Nina Yuanyuan Cao (Harvard University), Robert J. Corba III (Hamilton College), Alexandra Isabel Fry (University of Virginia), Roy Ghosh (Stanford), Ty Golden (Rutgers), Maanasi D. Gothoskar (Penn State Schreyer Honors), Brian S. Hanion (Michigan State), Nina E. Johnson (Cornell), Sumedha Kanthamneni (UCLA), Aryaman Khandelwal (Princeton), Andrew Corbin LeBoeuf (University of Virginia), William Edward McMahan (New York University), Joseph Carl Mockler (University of Pittsburgh), Katrina Emily Olenwine (University of Pittsburgh), Vikram Pandian (University of Texas at Austin), Sung Min Park (Boston College), Garima Vrajesh Kumar (Texas A&M University), Tyler Timothy Prehl (West Chester University), Rohith Ramanujam (University of Pennsylvania), Habeeb A. Salau (Massachusetts Institute of Technology), Courtney A. Sicenski (George Washington University), Warren Christopher Snover (University of Pittsburgh), Seungkwon Son (University of Pennsylvania), and Samuel N. Zahn (University of North Carolina Chapel Hill). Congratulations to you and all 765 of our 2018 graduates!



**Class of 2018 Exit Survey**  
 Entering College - 86%  
 Four-Year College - 63%  
 Two-Year College - 23%  
 Business/Tech - 1%  
 Workforce - 13%  
 Military - 1%

### WHAT LIES AHEAD FOR THE CLASS OF 2018?

This fall, one student will be enrolled in the U.S. Naval Academy and three will go to the U.S. Military Academy. Enrollment at Penn State University's Main Campus is 35 students, and 20 will attend a Penn State branch campus. Locally, college enrollment includes Cedar Crest College (9), DeSales University (9), Kutztown University (37), Lafayette College (1), Lehigh University (8), Moravian College (4), Muhlenberg College (6), Lehigh Carbon Community College (133), and Northampton Community College (8). Some other popular choices include Bloomsburg University (22), Drexel University (6), Duquesne University (7), Temple University (31), University of Pittsburgh (39), and West Chester University (21).



Join Us for Homecoming Week!  
 Homecoming Football Game and Float Parade  
 Friday, October 5, 2018  
 Parkland vs. Whitehall

**For Information & Ad Placement**  
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*Nicole McGalla*  
**610-351-5630**

### INSIDE FULL COLOR ADS

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 Half Page Ad (9.5 x 6.5") Single issue: \$1,100 Two issues: \$1,040 All four issues: \$975  
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### INSIDE FRONT/INSIDE BACK COVER FULL COLOR ADS

Add \$70 to prices listed above.

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