

## 2018 Booster Club Minutes (4)

Booster Club Meeting, Monday, January 8th 2018 – 6:30pm

### **Board Attendance:**

Heather Vincent (Vice-President, Voting Officer)

Sandi St. Pierre (Treasurer, Voting Officer)

Sarah Limon (Team-Reps, Voting Officer)

Jeff Wilkinson (Activities, Voting Officer)

Pam Kelly (Secretary, Voting Officer)

Jeff Malloy (Athletic Department Rep, Non-Voting Director)

Jay St. Pierre (President, Voting Officer) – Unable to Attend

Stacey Curtis (Fundraising Chair) – Unable to Attend

### **Guests:**

Dr. James Hutchins – Head of School

Rebekah Johnson – Marketing and Communications Coordinator

Heather Vincent, Vice-President called the 4th Booster Club Meeting to order at 6:30pm. She introduced herself and asked for a motion to approve the Minutes from the last Booster Club Board Meeting on Nov, 6th, 2017. The Minutes were approved. She then asked for approval of the nights Agenda, which was approved.

Heather Vincent announced that we had two guests joining us tonight and that Dr. Hutchins had been asked to come speak because as a group we believe we need more directions from the top down and that we were very happy that Dr. Hutchins was here to help us.

Dr. Hutchins thanked Heather and the Board and said that he appreciated being invited to come and speak. He began by explaining the One School idea where we would move forward with one mission. He thanked everyone for all they do to support the school and OHS Athletics. He said the school is moving forward with the tennis center and new field and that at some point in addition there were hopes for a concession stand and restrooms.

Dr. Hutchins explained that the One School fundraiser idea has been very successful at the 3 schools where he has worked in the past. He said too often parents feel like they are constantly being asked to give money. This One School fundraiser can be set up the way we decide. Suggestions were a 5K, dinner and auction, mulch sale, etc. that would take place possibly over one week or long weekend. Each team could be a part of the events and that the teams that put time in will benefit.

Dr. Hutchins believes that this One School fundraiser will help to boost and not compete with the very important Annual Fund – The Fund for Excellence. He stressed the importance of The Fund for Excellence and that the Annual Fund had missed its target the last 6-7 years.

So the question is how does this One School fundraiser look? How do we want to do it? Dr. Hutchins said that this can be discussed and that there are many options to how it could work.

Dr. Hutchins said that we can do it the way that it fits us. He said that it was important to limit this to one particular time of the year so that we are not asking for money throughout the year.

A question was asked as to how much was raised at past schools with this formula? Dr. Hutchins said that at a same size school \$100,000 was raised and the funds were split down the middle between the athletic and arts department. At a school half the size of Oak Hall \$50,000 was raised.

A question was asked about how the money would be divided between teams and would the Ticket to Play still exist? Jeff Malloy, Athletic Director, stated that yes we would still have a Ticket to Play to cover the cost of the uniforms for the teams. Uniforms are purchased every 3 years for teams.

Stacey Curtis has agreed to step in and chair the One School fundraising committee.

It was asked about the time of year that the One School fundraiser would take place. Was it possible to spread it out over say 3 times during the year? This did not really fit the One School fundraising format and Dr. Hutchins restated that the idea is to prevent multiple requests for money so as not to interfere with the push for The Fund for Excellence, which is a priority. It is not necessary for everyone to attend every event. The mulch is a presale, and the 5K an event that we could also ask the Gainesville community to participate in. The dinner and auction could conclude a week of events. It seemed that the Spring would be a good time since that is when people are ready to buy mulch, and the Fall is a busy time of year with football games, and that before school started would not be a good time as people are still in the summer mode, many could still be out of town and Dr. Hutchins said that for this first year he did not think we had enough time to organize for the beginning of next year. It was brought up that if we raise money in the beginning of the year, then the funds could be used during that year. And if the funds were raised in the Spring time that the funds would not be used until the following school year. It was suggested that April/May would be a good time so that the pool of donors who are on scholarship would be more likely to participate during those months.

It was asked what is the money that is raised ear marked for? Jeff Malloy said that the funds would allow each sport to have discretionary spending for things like filming, senior banners, rings, travel, team camps, special attire: swag extras so the teams look organized and together and represent the school in a proper way. These

items might include warm-ups, bags, hats, etc. It was also suggested that these funds provide for new facilities and improvements to existing facilities.

Other ideas to raise money were suggested such as the concession stand, charging visitors for parking. It was thought that would not go over well.

Dr. Hutchins thanked everyone in attendance for all they do and needed to leave since Alabama was playing for the National Championship shortly. He said to call him, he would come back and we would process it.

He said school attendance was up from 759 to 770.

Heather Vincent said that she thought this One School fundraiser would reinvigorate the Booster Club and help to get the school community together. She then introduced Rebekah Johnson, Marketing and Communications Coordinator for Oak Hall School.

Rebekah said that she was very happy to be at the meeting that not only was she there to help but that she too is a parent of two children in the Lower School. She encouraged everyone to contact her with pictures and results from athletic events so that she could post these in the school Communicator and also on Facebook and Twitter.

It was asked about notification for when sports are starting? One parent in attendance did not know when soccer was starting and were we to contact her for that kind of information. Those types of questions would be directed to the Athletic Department or to the coach for that particular sport. It was requested if the games for the week could be posted on the website or in the communicator instead of a link to that particular sport. But it seems that there are so many games, for example in basketball there are multiple teams, that there are just too many to list and there are often changes to the schedule so it is best to click the link to get the most up to date information.

Rebekah again reiterated that she is there to help in any way to spotlight the kids in their respective sports. She said you may reach her by cell phone which is at the bottom of each Communicator.

As we were running short on time it was agreed that all future meetings would begin at 7pm so that Stacey Curtis would be able to attend the meetings.

Heather Vincent asked that if you are at an athletic event and you hear a parent making negative comments about other players or the coaches to please remind them that we are here to encourage all the kids and to refrain from yelling negative remarks about players or coaching.

She thanked everyone for their attendance and support and encouraged everyone to welcome new attendees to the next meeting, Monday, March 12 at 7pm.

The meeting was adjourned at 7:30 pm.