

**BILLINGS PUBLIC SCHOOLS
VIDEO PRODUCTION
Adoption Date March 17, 2003**

MISSION STATEMENT

The Career Center is dedicated to providing Billings area student with an education that explores and enhances vocational and academic skills to promote critical thinking, self-discipline, and responsible citizenship.

BELIEF STATEMENTS

1. We believe in an environment that fosters mutual respect and dignity.
2. We believe that students and faculty should maintain pride in their work to improve their performance.
3. We believe that academic skills lay the foundation for critical thinking, problem solving, mathematical and communication skills.
4. We believe in the integration of ac academic and career areas.
5. We believe in the importance of current technology, and its impact on the future.
6. We believe that students who are encouraged to set goals will gain confidence in their potential and ability to contribute to society.
7. We believe mutual support between school and community is an integral parrot of a students learning experience.

LEARNING DOMAINS

- I. The learner will develop and practice research skills and critical thinking skills as they apply to video production.**
- II. The learner will develop0 and practice the process of planning and organizing.**
- III. The learner will demonstrate understanding of video related science and technology.**
- IV. The learner will demonstrate expanded communication skills to evaluate and create video messages.**
- V. The learner will demonstrate knowledge of leadership skills required for careers in the filed of video arts, science and technology.**
- VI. The learner will demonstrate an understanding of the workplace environment through authentic application.**

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VIDEO PRODUCTION
Learner Objectives

I. The learner will develop and practice research and critical thinking skills as they apply to video production by:

1. deconstructing and identifying video production elements necessary for creating visual messages. (I,R)
2. demonstrating an understanding of visual messaging in project content. (I)
3. **demonstrating visualization of elements to create original messages. (E)**

II. The learner will develop and practice the process of planning and organizing by:

4. demonstrating an understanding of tracking devices and organizational systems that link the video pre-production, production, and post production process. (I)
5. demonstrating an understanding of the chronology of the total production process. (I)
6. demonstrating an understanding of the affect shared resources have on the production process. (I)
7. identifying the variables that relate to the production process. (I)

III. The learner will demonstrate understanding of video related science and technology by:

8. demonstrating knowledge of the components of a television studio system. (I)
9. **demonstrating an understanding of switching and on-line editing. (E)**
10. **demonstrating knowledge of capturing, video recording, storage, and duplicating on available devices. (R,E)**
11. demonstrating an understanding of system relationships. (I)
12. applying generally accepted visual design principles and proper use of lighting, graphics, scenery, props and set design to enhance video productions. (I)
13. demonstrating correct equipment selection to produce the desired effect. (I)
14. **demonstrating knowledge of basic linear and digital editing systems. (E)**

IV. The learner will demonstrate expanded communication skills to evaluate and create visual messages by:

15. **demonstrating effective editing decisions. (E)**
16. assembling storyboards to bridge conceptualization with visualization. (I)
17. **demonstrating ability to read and interpret written scripts for video and audio portions of video production. (E)**
18. demonstrating an understanding of concrete presentation of abstract ideas. (I)
19. **demonstrating knowledge of on-camera and behind camera etiquette. (E)**
20. **exhibiting basic knowledge of Television Code of Ethics and copyright laws. (E)**

V. The learner will demonstrate knowledge of careers in the field of visual arts, science and technology by:

21. exhibiting knowledge of the video production team and the role each person plays in it. (I)
22. identifying job opportunities available in video related fields. (I)
23. **identifying the personal qualifications necessary for jobs in video related industries. (E)**

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- VI. The learner will demonstrate an understanding of the workplace environment through authentic application by: (cont)**
- 24. comprehending and demonstrating workplace safety skills as they apply to equipment in the electronic media and broadcast setting. (E)**
 - 25. practicing appropriate etiquette in handling resources, information and conflict resolution. (R,E)**
 - 26. demonstrating time management in creating and producing materials and media segments. (E)**
 - 27. understanding and demonstrating ability to meet deadlines as they relate TV production schedules for events. (E)**
 - 28. demonstrating appropriate workplace attire and presentation, particularly related to projecting a media personality or public image in keeping with the workplace being represented. (R)
 - 29. demonstrating initiative, self-direction, and problem solving related to media workplace projects and timelines. (R)
 - 30. demonstrating an understanding of workplace ethics particularly related to honesty and integrity as an individual and as part of a corporate team. (E)**
 - 31. demonstrating an understanding of networking human resources. (I)
 - 32. demonstrating leadership skills by overseeing projects to completion. (I)