



# 7th Annual Research to Practice Symposium

## Reading, Math and The Brain

Connecting the Research & Practices That Work

Monday, March 11, 2019

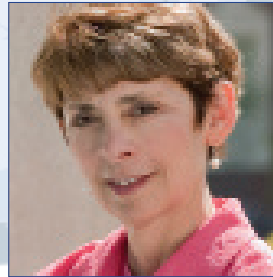
**Guest Moderator: Daniel B. Berch, Ph.D.** Professor Emeritus of Special Education, Educational Psychology, and Developmental Science; University of Virginia



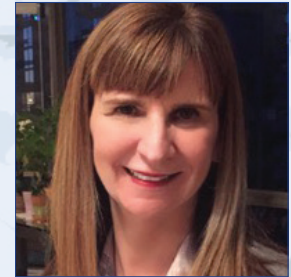
**Guinevere Eden, D.Phil.**  
Director, Center for the Study of Learning  
Professor, Department of Pediatrics  
Georgetown University Medical Center



**Doug Fuchs, Ph.D.**  
Nicholas Hobbs Professor of  
Special Education and Human Development  
Vanderbilt University



**Lynn Fuchs, Ph.D.**  
Dunn Family Endowed Chair of  
Psychoeducational Assessment  
Vanderbilt University



**Nancy C. Jordan, Ed.D.**  
Professor, School of Education  
University of Delaware

## 2019 Sponsorship Opportunity

**AS A SYMPOSIUM SPONSOR**, you are supporting the annual convening of leading literacy researchers, practitioners, educators, administrators and parents where cognitive science and evidence-based classroom practices take center stage. The 7th annual Research to Practice Symposium educates a diverse group of more than 300 dedicated stakeholders about many aspects of current literacy research and how it translates into best practices in instructional strategies for teachers in our nation's schools. It connects educators, administrators and parents to leading experts to learn about the most recent research findings, to discuss the implications to their own practice and ultimately build momentum for ongoing meaningful conversations as these stakeholders continue their efforts at improving educational outcomes for all students.

Founded in 2006, AIM Institute for Learning & Research's purpose is to provide teachers, professionals and parents specialized training and access to field experts in the areas of spoken language, reading, writing, and math. Our professional development programs reflect the latest research and knowledge of best practices and evidence-based instruction for the classroom.



**SPONSORSHIP OFFERS GREAT VISIBILITY** with engaged educators, professionals and parents who value education and understand the importance of research-based decision making and evidence-based instructional practices.

*Monday's research symposium was the best I have attended in quite awhile. A lot of conferences that I have attended are basic or I have heard the information before. The information that the presenters shared with the audience was accessible, meaningful, impactful, new and actionable.*

— Ben Powers, Head of Eagle Hill-Southport

### **PRESENTING SPONSOR: \$10,000**

- Opportunity to address attendees at the Symposium
- Logo/company name listed on promotional materials and website as a PRESENTING Sponsor
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- VIP parking

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- Logo placement on the Symposium live video stream
- Logo/company name listed on promotional materials and website
- Premier signage and verbal recognition at the Symposium
- Table display and collateral handout at the Symposium
- Press/public relations and social media exposure
- Post-event recognition through attendee access to the archived Symposium recording

### **LUNCH SPONSOR: \$5,000**

- Verbal recognition prior to lunch break at the Symposium
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### **SPONSOR A SPEAKER: \$2,500**

- Verbal recognition during introduction of speakers at the Symposium
- Logo, link and recognition on website, event program and signage