



# April 24, 1994 Wyandotte Distinguished Graduate Inductee



## L. Lindsey Halstead Class of 1948

Since graduating from the University of Michigan (1952), L. Lindsey Halstead's rise in the hierarchy of Ford Motor Company has been nothing short of meteoric.

From 1975 - 1984, Lindsey, who is fluent in Spanish and Portuguese, held various positions for Ford Motor Company in South America. This included President/General Manager of Ford Mexico, Director/President of Ford of Brazil, Vice-President of Latin American Automotive Operation, and Vice-President of Latin American & Asia Pacific Automotive Operations.

Lindsey was totally responsible for Ford Automotive Operations in Europe. Ford of Europe, is a fully integrated product development, manufacturing and sales company, which operates in 15 European countries and 21 export markets. The European automotive company had \$25 billion in sales revenue with assets of \$12 billion producing and selling 1.9 million vehicles. Ford of Europe employs 100,000 people, operates 20 plants and purchases \$10 billion from suppliers each year.

At his retirement in December of 1992, Lindsey held the positions of Chairman of the Board, Ford of Europe; Vorsitzender des Aufsichtsrates, Ford Werke, A.G.; Director, Ford of Britain; Director, Jaguar Limited; Director, Aston Martin Lagonda Limited and Vice President, Ford Motor Company.

One of Lindsey's most significant accomplishments was the negotiation and implementation of Ford joint ventures in Mexico, Brazil, Argentina, South Africa and Europe. He also negotiated transactions and policy with governments in Mexico, Argentina, Brazil, Chile, Venezuela, and Europe, including industry interface with the European Community.

He has directed Ford Activities in all Ford Companies outside North America, including Mazda, Autolatina, Auto-Europa, Samcor, and Jaguar.

Mr. Halstead is retired, traveling extensively with his wife Joanne (Joanne Lodge, RHS 1949) and they have six children.