



# PARKLAND NEWSLETTER

VOLUME 50 NUMBER 4

JUNE 2018

## WHAT'S INSIDE

- pg. 2 SPOTLIGHT ON AMAZING STUDENTS
- pg. 4 FREDDY AWARDS, SPORTS, AND PROM KING & QUEEN
- pg. 5 SUPERINTENDENT'S MESSAGE
- pg. 6-7 2018-19 BUDGET OVERVIEW
- pg. 8 SURPRISING BUDGET FACTS FRIEND OF EDUCATION AWARD
- pg. 9 FOUNDATION GALA RECAP
- pg. 10 SMS CARES WISH LIST NEW SCHOOL UPDATE
- pg. 11 PARKLAND PRIDE: SCHOLARSHIPS STATE AND NATIONAL WINNERS
- pg. 12 UPCOMING EVENTS and much more!

## HEINTZELMAN FUNERAL HOME PLEDGES \$30,000 OF SUPPORT FOR POST PROM



Above: Foundation Director Lisa Ervin, Post Prom Chair Toni Kinsley, Robert Heintzelman, Matt Heintzelman, Assistant Principal Jude Sandt and Principal James Moniz

Through a generous grant to the Parkland Education Foundation, David and Robert Heintzelman and Robert's children Matt and Erin, all four Parkland Alumni, offered a Heintzelman Funeral Home pledge of \$30,000 in support of Parkland High School's Post Prom Party for the next three years. The Post Prom Party, celebrating its 17th year, takes place at Parkland High School after the Senior Prom from 11:30 PM – 5 AM with the mission of keeping teens safe and drug-free on Prom Night.

The Post Prom Party is open to all seniors. Tickets are \$10 and include entertainment, games, food and prizes in an alcohol/drug-free environment. At the event, a hypnotist performs, and students get to play arcade games and karaoke, chase their friends through a room dedicated to laser tag, bounce around on inflatables, dance, eat free food and more.

## CONGRATULATIONS CLASS OF 2018!

Robert Heintzelman, Supervisor of the Heintzelman Funeral Home, Inc. in Schnecksville, PA, stated, "On a night that is statistically one of the worst nights for teenage drinking fatalities, I emphatically support this event because we never want that kind of business. It is our sincere pleasure to support the wonderful parents and staff who spend countless hours preparing a fun-filled, memory-making night for our community's Seniors. I want to give back to the School District that has given me and my children our start in life, which has helped to shape who we are today. It is our hope that others will follow our example and give generously to support this important event."

Jim Moniz, Principal of Parkland High School, stated, "Public support, volunteer participation, and overall donations have been waning for this event, which is why this gift is so fantastic. About 800 students attend, so we know that this event is relevant and important! Heintzelman Funeral Home, Inc.'s generosity in preserving this event for the next three years is imperative in keeping this program alive. Their action embodies our number one priority: Keeping our teens safe."

## BIOMEDICAL STUDENTS ASSIST IN HUMAN KNEE DISSECTION



Parkland High School alumnus and Coordinated Health orthopedic surgeon Dr. Nick Slenker conducted a human cadaver knee dissection at Parkland High School with students participating in the school's Human Body Systems class. The event is believed to be the first of its kind to take place in a public high school setting in the region.

The dissection was conducted in two 90-minute sessions with a total of 80 high school students, using knee specimens donated by Coordinated Health and provided by the Venel Institute in Bethlehem. Students were given the opportunity to assist Dr. Slenker in the dissection as he identified structures of the knee and explained surgical approaches.

"Working on a cadaver is a critical part of training to become a doctor," said Dr. Slenker. "It's something you will remember for the rest of your life."

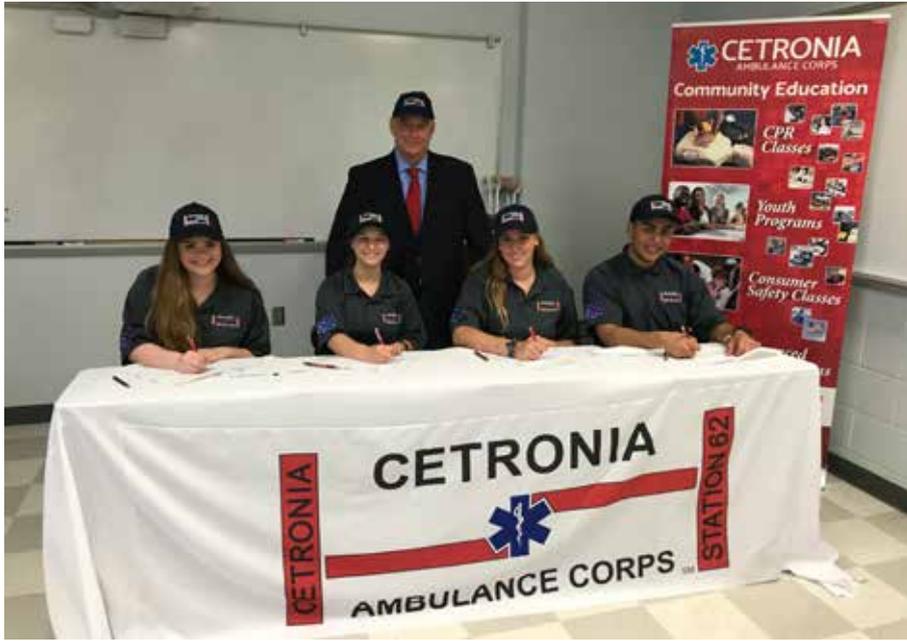
The Human Body Systems class is part of the *Biomedical Project Lead The Way Program* offered at PHS and examines the interactions of human body systems as they explore identity, power, movement, protection, and homeostasis and students take on the roles of biomedical professionals to solve real-world medical cases.

**Heintzelman**  
FUNERAL HOME  
INC.

Robert B. Heintzelman, Supervisor  
4906 Route 309 Schnecksville 610-799-3125  
www.heintzelmancares.com

don't drink and drive.

## FOUR STUDENTS GAIN EMPLOYMENT UPON COMPLETION OF FIRST- EVER EMERGENCY MEDICAL TECHNICIAN HIGH SCHOOL COURSE



Parkland High School (PHS) and Cetronia Ambulance Corps celebrated the employment of four PHS students who completed a first-of-its-kind high school-based Emergency Medical Technician (EMT) Certification Course at the end of the school year. Shania White, Miranda Scocca, Samantha Clauser, and Hamza Kurtali will take jobs with Cetronia Ambulance Corps this summer. They are pictured at left signing their employment letters of intent with Larry Wiersch, CEO of Cetronia Ambulance Corps, during their last class at PHS.

EMT's are the first medical professionals to arrive on the scene of a crisis. They evaluate the severity of the wound or illness and provide medical treatment. Because their quick responses and depth of knowledge will often save lives, an EMT must complete formal training and be licensed before treating patients. Cetronia Ambulance Corps is one of the few Pennsylvania Department of Health Approved Emergency Medical Services Educational Institutes that are not directly affiliated with an institute of higher education. This allows them to teach courses to staff and the community.

Superintendent Richard Sniscak stated, "Cetronia Ambulance Corps approached Parkland with the idea to pilot the class and we definitely saw the value in offering the course which allows students to test for national certification at the end of the year. We have a large population of students who are interested in pursuing careers in medicine and this is one pathway that allows students to learn valuable lifesaving skills and gain

employment that pays \$14.34 per hour once certification is achieved." Typically, a certification course is offered by a local community college and can be completed in 3 - 4 months, but costs approximately \$1,200. If not offered at their high school, students would need to take that course at night or on weekends to complete it, as well as pay for it.

Larry Wiersch, Chief Executive Officer of Cetronia Ambulance Corps, stated, "We are incredibly fortunate to have a progressive partner in education like Parkland School District to pilot this program, and we look forward to providing more programs in emergency medical services like this in the future. Our youth are the future in keeping our community safe and these students play a pivotal role in potentially saving the lives of countless residents and visitors to the Lehigh Valley every day. We are grateful and thankful for the commitment of these young people, Cetronia's and Parkland's educational personnel and the entire School District." Larry told the students that he started as an EMT when he was 15 years old and it has always remained his passion. He commented that there is no greater reward than saving a human life from certain death.

The EMT course was taught by Parkland High School social studies teacher Eric Gopen, who also teaches a Science of Firefighting class at Parkland High School, has his Emergency Medical Responder Certification, is a Volunteer Firefighter with the Lower Macungie Fire Department, and is a Fire Service Instructor with the PA State Fire Academy. In April, Eric won one of just two Pennsylvania State Education Association Innovative Teacher Grants for his participation in creating this class. Chris Peischl, Director of Operations, and Stephen Hall, Director of Education, both of Cetronia Ambulance Corps, co-teach the class with Eric. Course materials have been supported financially in part by the Parkland School District Education Foundation.

In order to complete the year-long course, students were required to take part in approximately 50 hours of clinical time and record a minimum of 10 patient contacts.

Of the 14 students who are finishing the pilot class, all have plans to test for their national EMT certification. The class is fully subscribed for next year at Parkland High School.



## STUDENT SPOTLIGHT: HUGH GONCALVES

Meet Hugh Goncalves, a 2018 Parkland graduate who just accepted a job at Parkland School District to be Orefield Middle School's new technology paraprofessional with a starting salary of \$32,850, full health benefits and summers off. Hugh attended Parkland High School all four years for half his days and spent the other half of his days at Lehigh Career and Technical Institute (LCTI) where he majored in Electronics Technology/Nanofabrication. In this lab, Hugh explored the inner workings of high-tech devices we rely on every day. Think mobile phones, computers and TVs, just to name a few.

This past summer, LCTI offered a workforce employability program that enabled him to participate in an internship at Parkland where he unpacked the Chromebooks that were given to all middle schoolers for the start of the school year. He thoroughly enjoyed the working environment and sent a nice letter to everyone he worked with in the School District, thanking them for the experience. In November, Tracy Smith, Assistant to the Superintendent for Operations, offered Hugh an internship to shadow Deb Moyer, Orefield Middle School's long-time technology paraprofessional. Hugh was able to receive co-op hours from LCTI to finish his major and worked at OMS on Tuesday and Thursday afternoons for most of the year. Then, upon announcing her retirement months later, Mrs. Moyer encouraged him to apply for her job and Hugh was awarded the position!

Hugh has always had a love for solving problems, building things with his hands and designing. He enjoys electronics and felt that LCTI offered a hands-on program that focused on exactly the kinds of products he was interested in learning more about. This year, he was an Elmer Gates Enterprise Award recipient which recognized 43 senior high school career and technical education students from Lehigh, Northampton, Monroe, and Upper Bucks Counties for scholastic achievement, community service, entrepreneurial spirit, and involvement in SkillsUSA. While working full-time, Hugh plans to attend Lehigh Carbon Community College for Electronics Technology and after he receives his two-year associates degree, he plans to transfer to a four-year school to pursue an electrical engineering degree. Hugh stated, "I loved that LCTI sponsored trade skills and offered many pathways to employability right out of high school." It's worth mentioning that Hugh also received a job offer from Lutron to be a technical assistant, helping various departments with light switches and small light systems, but he chose to stay at Parkland.

Hugh says, "Parkland's faculty has been so welcoming. After I took part in the internship, everyone was offering to help me succeed and I honestly just enjoyed the students and helping to solve problems. At Parkland, they encourage creativity, even as a paraprofessional, and would ask for input to find solutions to problems such as how we could best get students to perform certain tasks or use a particular kind of software. I love that Parkland encourages a collaborative environment."

Hugh, Parkland is lucky to have you join their staff!

# INJURY

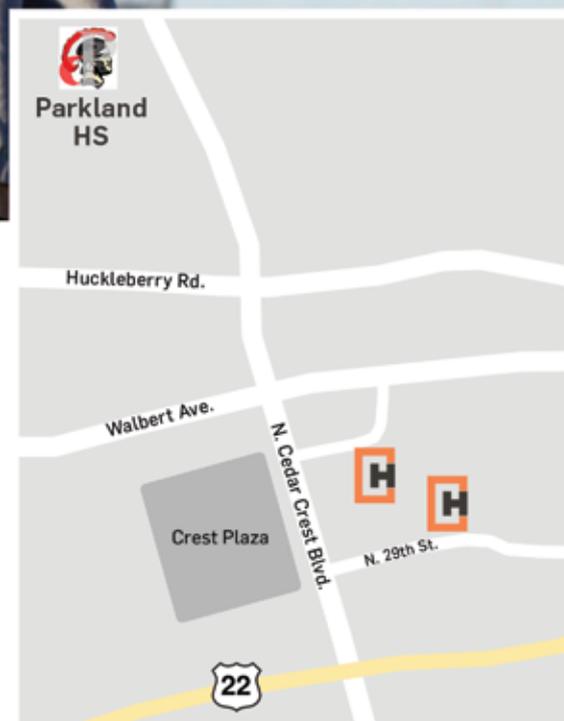


*We got this.*

When it comes to Orthopedics, Coordinated Health has everything you need to make a complete recovery. Our team of clinicians include highly trained orthopedic surgeons, spine surgeons, physical therapists, athletic trainers and more who all work together with just one goal in mind – to get you back to your life.

Coordinated Health's Allentown medical campus is just minutes from Parkland High School and offers physical therapy as well as a walk-in Care on Demand with extended weekend and evening hours so you can get the care you need when you need it the most.

 **Coordinated Health**  
ORTHOPEDICS AT THE NEXT LEVEL



 **Care On Demand**  
IMMEDIATE CARE +

**Hospital & Care On Demand**  
**1503 N. Cedar Crest Blvd.**

Monday - Friday: 7AM - 8PM  
Saturday - Sunday: 8AM - 8PM

**Orthopedics**  
**1621 N. Cedar Crest Blvd.**

Monday - Friday: 8AM - 8PM  
Saturday: 7AM - Noon  
Sunday: Closed

SCHEDULE AN APPOINTMENT  
**610-861-8080**  
CoordinatedHealth.com

## HUNCHBACK OF NOTRE DAME DELIGHTED AUDIENCES

### SHOW CAPTURED 15 FREDDY NOMINATIONS

Parkland High School's spring production captured 15 Freddy Award nominations including: Outstanding Performance by an Orchestra, Outstanding Use of Scenery, Outstanding Use of Costumes, Outstanding Use of Lighting, Outstanding Small Ensemble Performance: Reese Diaz & Alex Atiyeh, Outstanding Choreography, Outstanding Performance by an Actor in a Supporting Role: Ryan Zickafoose, Outstanding Chorus, Vic Kumba Award for Outstanding Solo Vocal Performance: Reese Diaz, Outstanding Featured Performance by an Actor: Alex Atiyeh, Outstanding Production Number: The Bells of Notre Dame, Outstanding Stage Crew, Outstanding Performance by an Actress in a Leading Role: Kayleigh Scott, Outstanding Performance by an Actor in a Leading Role: Reese Diaz, and Outstanding Overall Production.



## CONGRATULATIONS PROM KING CONNOR BAKER & PROM QUEEN LIZZIE GONZALEZ!



#### Queen's Court

Jaylee Barthol  
Claire Bassler  
Kara Fagerstrom  
Haley Iacobelli

#### King's Court

Alex Atiyeh  
Bobby Carlson  
Sam Morgan  
Cole Wetherhold



2018 Parkland Spring Athletic East Penn Conference (EPC) Champions:

Baseball, Softball, Boys' Lacrosse, Girls' Lacrosse, Boys' Tennis, & Boys' Track and Field

District XI Champions:

Boys' and Girls' Lacrosse and Softball

Going into the month of June, Parkland Baseball, Softball, Boys' Lacrosse, and Girls' Lacrosse will compete in the State P. I. A. A. Playoffs

*Trojans won 8 EPC and 8 District Championships in 2017-18!*

**Siri Family & Cosmetic Dentistry**  
Dr. Sirisha Paluri  
Smile With Pride  
948 W. Hamilton St., Allentown, PA  
siridentistry.com  
610-432-0113

**The Neffs National Bank**  
A Subsidiary of Neffs Bancorp, Inc.  
STRENGTH. TRUST. COMMUNITY.  
Independent Community Banking  
1923 - 2018  
5629 Route 873, Neffs, PA  
Tel (610) 767-3875 Fax (610) 767-1890  
www.neffsnatl.com

**2018-2019**

**PARKLAND THE ART WORKS 15 week Art Classes**  
BEGINNER TO ADVANCED

Two Choices for Adults and High School Students

**HAND BUILT CERAMICS AT SMS**  
Wed 7-9 pm, Rm A207 • 10/24/2018 - 2/20/2019

**PAINTING & DRAWING AT PHS**  
Thur 7-9 pm, Rm A139 • 10/25/2018 - 3/7/2019

[http://psdweb.parklandsd.org/phs\\_gallery](http://psdweb.parklandsd.org/phs_gallery)

**CERAMICS AT SMS:**  \$180 per session, Please make tuition checks payable to **Parkland School District** + \$30 materials fee paid by **CASH ONLY** due the first night of class  
Mail tuition checks only to: Springhouse MS, ARTWORKS, c/o Kerri Griffin, 1200 Springhouse Road, Allentown, PA 18104

**PAINTING & DRAWING AT PHS:**  \$180 Adults  \$100 HS Students  
Please make checks payable to **Parkland School District** due by the first night of class  
Mail tuition checks only to: Parkland HS, ARTWORKS, c/o Linda La Due, 2700 N. Cedar Crest Blvd, Allentown, PA 18104

Name (please print) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Phone (H) \_\_\_\_\_ (C) \_\_\_\_\_



DEAR PARKLAND RESIDENTS,

The 2017-18 school year was filled with many accomplishments, and I'd like to use this space to highlight some especially notable achievements. We as a community have much to be proud of as students earned top honors in academics, the arts, and athletics, and the Class of 2018 as a whole was awarded more than \$6M in scholarships (see more on page 11). We launched a 1:1 laptop program at the middle level and saw our teachers pour their hearts into the development of a personalized learning environment. We also launched a *Computer Science Project Lead The Way* curriculum at Parkland High School. And, we continued to see gains in literacy, writing and math as a result of our full-day Kindergarten program. This aligns with our goal to have all students read on grade level by the end of grade 3. In this newsletter, you will read about some of our other firsts, including bearing witness to a human knee cadaver within the classroom of our second year Biomedical Science Program and the culmination of a year-long Emergency Medical Technician Course that allows youngsters to gain employment. As we wind down the school year, we excitedly wish the Class of 2018 a fond farewell and best of luck as they embark on their adult lives.

### Facility Improvements

This was a difficult year for our Facilities Team. Not only did we lose 16 buses in a tremendous fire at our bus garage, but a power outage later that same month caused a glycol leak on our recently refinished gym floor at Parkland High School. Luckily, in both cases, no one was injured, but the setbacks caused us to reflect on how fortunate we are in Parkland to be surrounded by wonderful staff who take pride in their work. In both cases, Parkland staff went above and beyond to mitigate the catastrophes, and we thank them for taking so much pride in their work and in this community. Summer projects include the installation of a new air conditioning system in the high school computer head end room, a fire alarm system replacement at PHS, and installation of modular classrooms at Cetronia and Fogelsville due to increasing enrollment and the impact of future housing developments. The modular units will help us as we ready for the new elementary school to open in the fall of 2020. Speaking of the new school, we are just starting to move dirt at the site. The parcel is approximately 18 acres in size and is located on the west side of Twin Ponds Road between Long Lane and Schantz Road in Upper Macungie Township. The proposed new school will accommodate a growing population of residents in the southwest corner of Parkland School District where new construction continues to occur at a fast pace.

### Budget

Parkland School District revenues continued to trend in a positive direction this year and an increase in the assessment value of real estate has translated into a higher value per mill. This, along with continued growth in earned income tax revenues has been positive for our budget. Consequently, the School Board and the Administration made the conscious decision in January 2018 to limit any tax increase to the Act 1 Index of 2.4% assigned to Parkland. Since then, we have been able to balance our budget and mitigate our tax impact to a 1.92% increase. We are also appropriating \$7M of fund balance to further mitigate any tax increase.

While the short-term trends on the revenue side are cause for optimism, we need to remind you that we will still have challenges to overcome and concerns we need to continue to address as we move forward. Among our challenges and concerns remains the uncertainty tied to state support of Basic Education Funding, Special Education Funding, and Cyber/Charter School tuition costs. Additionally, we have started to borrow funds for the new elementary school project and have started to hire necessary staff that will move to the new elementary school when it opens. This will help alleviate the need to hire staff all in one year as well as support our crowded schools in the south who need the additional support of an extra guidance counselor, nurse and other support staff. Even as these challenges persist, our administrative team remains resolved in our effort to achieve the greatest return on our investment, both educationally and operationally.

The 2018-19 Budget was prepared with a total of 15.42 mills representing a 1.92% millage increase or 0.29 mills. At 15.42 mills, Parkland will maintain the lowest real estate tax rate in Lehigh County based upon millage. For comparison purposes, last year's final millage increase was 0.28 or 1.89%. We will appropriate \$6.5M of Fund Balance to balance the 2018-19 General Fund Budget plus appropriate an additional \$500,000 of Fund Balance for a transfer to the Capital Reserve Fund for a total Fund Balance appropriation of \$7M. By this action, the Board will offset the need to levy taxes by approximately .89 mills.

This Board of School Directors and Administrators are extremely sensitive to raising taxes and its impact upon our community. We are committed to bringing forth a responsible budget that represents the most essential educational needs of our students while considering the economic climate and the ability and willingness of our community to support a quality comprehensive educational program. On behalf of the Parkland School Board and my core team consisting of Assistant Superintendent Rod Troutman, Assistant to the Superintendent for Operations Tracy Smith and our Director of Business Administration John Vignone, we thank you for your continued support.

Sincerely,

Richard T. Sniscak  
Superintendent of Schools

## 2018-19 BUDGET DID YOU KNOW?

- Among the challenges impacting Parkland are increasing special education costs, \$4.8M in projected payments to Cyber/Charter Schools, and increasing state-mandated contributions to the Public School Employees' Retirement System
- The Proposed 2018-19 General Fund Budget of \$179,349,218 depicts a tax increase of 0.29 mills or 1.92% totaling 15.42 mills
- The 2017-18 Budget required a tax increase of .28 mills or 1.89% totaling 15.13 mills with a total budget of \$172,331,072
- The Act 1 Index for Parkland for 2018-19 is 2.4% which equals \$2,827,671 or 0.36 mills
- We are appropriating \$7M in Fund Balance to offset a larger tax increase which equates to 0.9 mills
- As of May 22, 2018, one mill of property tax produces approximately \$7,787,152 at a 97% collection rate

The Board will vote on the final budget during the regularly scheduled Board Meeting on Tuesday, June 26, 2018 at 7 PM. Please feel free to call the Superintendent's Office at 610-351-5500 should you have questions regarding the budget prior to the Meeting or join us in the Board Room at 1210 Springhouse Rd. for the meeting.

### LEHIGH COUNTY SCHOOL DISTRICT MILLAGE RANK COMPARISON

School District	2017-18 Millage (Highest to Lowest)
Northern Lehigh	21.34
Allentown City	19.03
Salisbury Township	18.45
East Penn	18.09
Bethlehem	18.04
Catasauqua Area	17.40
Whitehall-Coplay	16.59
Northwestern Lehigh	15.96
Southern Lehigh	15.82
***Parkland***	15.13
Average	17.59

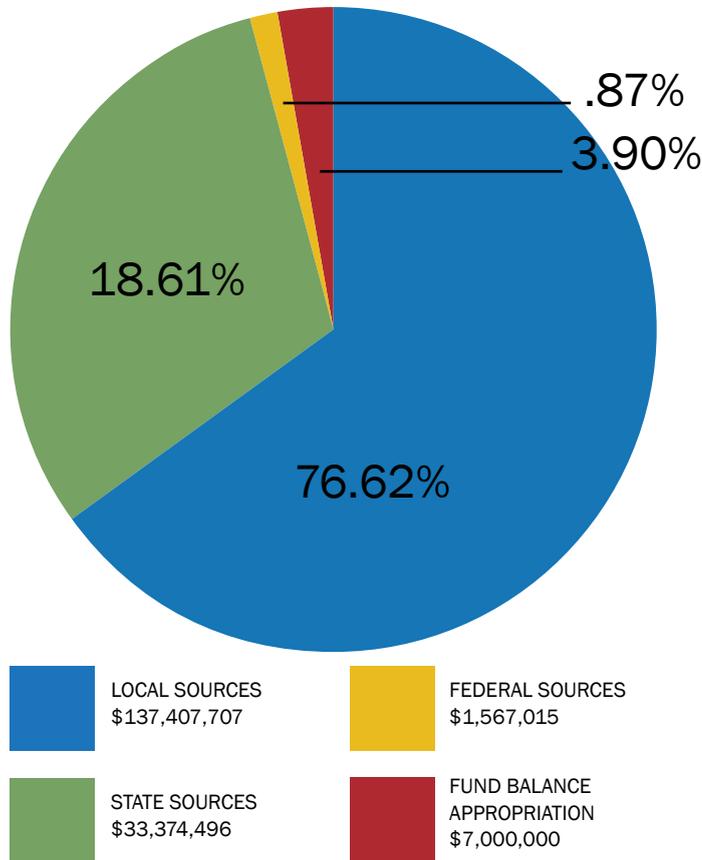
## HOW DO I CALCULATE MY TAXES?

The 2018-19 Proposed Budget Plan calls for a property tax rate of 15.42 mills. To calculate your school district property tax, find the current assessed value of your property and multiply that value times the millage rate of 15.42. For example, a house assessed at the median value of a home in Parkland, which is \$226,989, would be calculated as follows:

$\$226,989 \times .01542 = \$3,500.17$  property tax for the school district. This represents a \$65.83 increase over last year.

Gaming monies will supply every approved homestead/farmstead with a property tax reduction of approximately \$109.85. This will be clearly marked on your tax bill. Please note that if your property tax bill is below \$109.85, your tax bill will only be reduced by the smaller of the two amounts. Gaming monies do not offset the real estate tax levied to fund the Parkland Community Library.

## RESOURCES



LOCAL	
Real Estate Taxes	\$121,100,264
Earned Income Tax	\$11,171,334
Real Estate Transfer Tax	\$2,000,000
Earnings on Investments	\$236,242
Local Services Tax	\$600,000
Public Utility Realty Tax	\$130,000
Per Capita Taxes	\$0
District Activities	\$109,000
Tuition, Rentals, and All Other	\$536,600
From Educational Agencies (pass through)	\$1,524,267
<b>TOTAL LOCAL</b>	<b>\$137,407,707</b>
STATE	
Basic Education Funding	\$7,790,815
Ready to Learn Grant	\$531,722
Special Education Subsidy	\$3,495,959
Transportation Reimbursement	\$1,408,759
Construction Reimbursement (PLANCON)	\$1,285,000
State Property Tax Allocation	\$1,772,357
State Share of Social Security	\$3,118,557
State Share of Retirement	\$13,627,889
All Other State Subsidiaries	\$343,438
<b>TOTAL STATE</b>	<b>\$33,374,496</b>
<b>TOTAL FEDERAL</b>	<b>\$1,567,015</b>
<b>OTHER</b>	<b>\$0</b>
<b>TOTAL REVENUE</b>	<b>\$172,349,218</b>
<b>USE OF FUND BALANCE</b>	<b>\$7,000,000</b>
<b>TOTAL</b>	<b>\$179,349,218</b>

### HOW EACH DOLLAR SUPPORTS PROGRAMS IN THE

#### INSTRUCTIONAL PROGRAMS 61.88 CENTS

Instruction includes all activities dealing directly with the interaction between teachers and students and related costs which can be directly attributed to a program of instruction. Costs encompass all programs including regular classroom instruction, special education, early intervention services, vocational education, remediation services, driver education, required payments to charter/cyber schools, and support of the Community College. Related costs include instructional expenditures for salaries and benefits (teachers, substitutes, and teacher aides), contracted services, new and replacement equipment, supplies, books, maintenance costs directly attributable to instructional equipment and other expenses such as sabbatical leaves.

#### INSTRUCTIONAL SUPPORT SERVICES 27.22 CENTS

This category includes the cost of all services which provide administrative, technical, and logistical support to facilitate and enhance instruction.

**INSTRUCTIONAL** – This area includes pupil personnel, guidance counseling, and student accounting services. It also includes the District’s library, audio-visual and computer-assisted instruction programs, curriculum development and the professional development and training for the instructional staff.

**ADMINISTRATION** – The administration of the educational program includes all board expenses, salaries and supplies of the central administration, principals and their clerical employees, as well as the costs for tax collection services. This area also includes legal and programming services and the generation of computerized report cards and class scheduling.

**PUPIL HEALTH** – This area includes all expenditures related to health services provided by the District, including salaries of physicians, school nurses and health room aides along with medical and dental equipment and supplies.

**BUSINESS/FISCAL** – Those activities that involve the fiscal operations of the District are included in this category. This includes salaries, supplies and contracted services associated with budgeting, purchasing and disbursing, financial accounting, payroll, asset inventory, and auditing as well as district postage, advertising and data processing costs.

**OPERATIONS/MAINTENANCE** – This includes the salaries of all employees involved in plant maintenance and operation, maintenance and custodial supplies, heating fuel, utilities (water, sewer, natural gas, electric, telephone), property insurance, equipment for buildings, roof repairs, vehicle maintenance and buildings and grounds upkeep.

#### Attention Parkland School District Property Owners

The 2018-2019 Parkland School District Real Estate tax bills will be mailed on or after July 1, 2018. Any property owner not receiving a bill by July 10, 2018 should contact their respective township tax collector. Property owners who have taxes paid by a mortgage company or other lender should forward their bill to the lending institution as soon as possible to avoid penalties.

##### REAL ESTATE TAX COLLECTORS

**North Whitehall Township:**  
Terri Blazofsky – 610-769-3000, 3256 Levans Road, Coplay, PA 18037

**South Whitehall Township and a portion of Allentown:**  
Alvin Thompson – 610-398-4050, 2227 Albright Ave., Allentown, PA 18104

**Upper Macungie Township:**  
Barry Moyer – 610-481-9191, 8330 Schantz Rd., Breinigsville, PA 18031

#### Parkland Homestead/Farmstead Gaming Credit

Gaming monies in the form of property tax relief will offset property taxes by approximately \$109.85 per approved homestead and/or farmstead in the Parkland School District. This assessed value reduction will be shown on your 2018-19 property tax bill which will be mailed to all property owners on or after July 1, 2018.

## 2018-19 PARKLAND SCHOOL DISTRICT BUDGET

**TRANSPORTATION** – Pupil transportation expenses include all costs associated with transporting students to public and non-public schools on district-operated buses.

**CENTRAL** – This area includes activities other than general administration which support each of the other instructional and supporting services. These include public information services such as the District Newsletter, human resources, planning and research, and system-wide technology services.

**OTHER** – The district’s support of the Intermediate Unit’s Administrative Budget as well as instructional material services.

### NON-INSTRUCTIONAL SERVICES 1.11 CENTS

**STUDENT ACTIVITIES** – This budget area includes the salaries of advisors for student activities, coaches’ salaries for athletic programs, athletic equipment, supplies, contracted services, and student accident insurance.

**COMMUNITY SERVICES** – Contributions to the Allentown Art Museum and Historical Society and support of the Lehigh Valley Business Education Partnership, as well as costs to provide crossing guards, are expended from this budget area.

### OTHER FINANCING USES 9.79 CENTS

**DEBT SERVICE/FUND TRANSFERS** – This category covers principal and interest payments on bond issues for school building construction, capital projects, educational technology, and bus purchases.

**REFUND OF PRIOR YEAR’S RECEIPTS** – Payments made from the current budget for refunds of prior year expenditures.

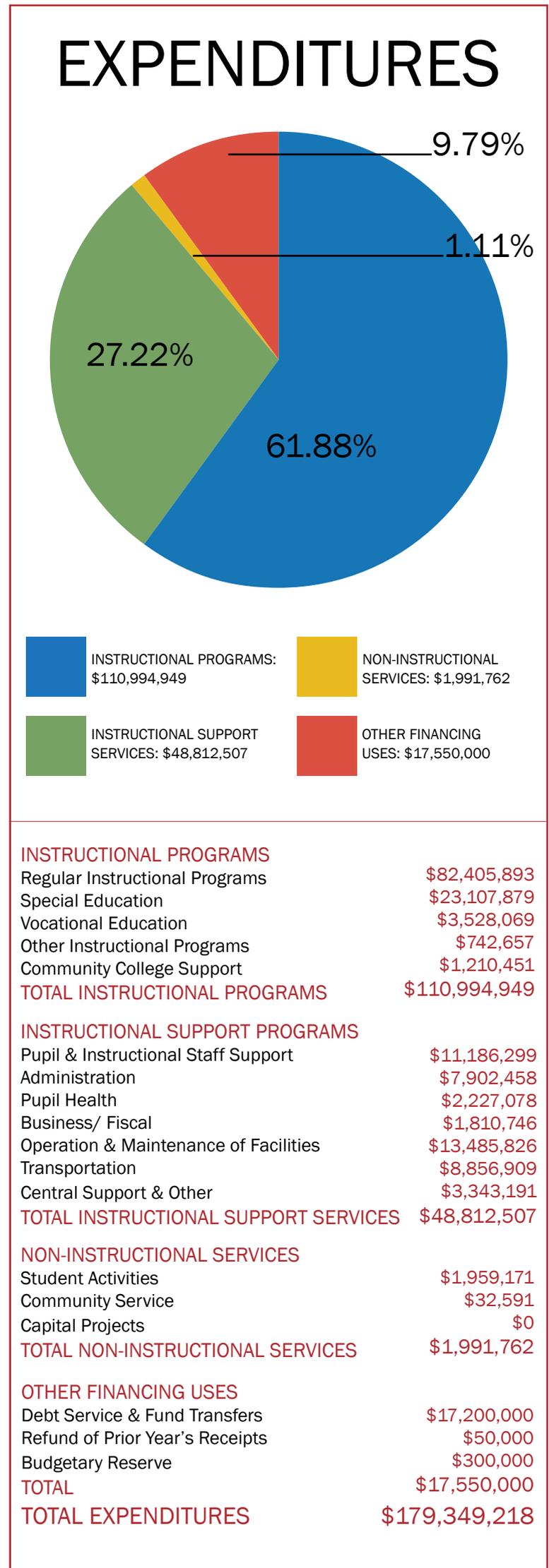
**BUDGETARY RESERVE** – These funds are used for unanticipated or emergency expenditures not provided elsewhere in the budget. Included are expenditures for unanticipated state and federal grants for which expenditures are not yet allocated by program.

## 2018-19 SNAPSHOT:

At the proposed school district property tax rate of 15.42 mills, a residential property assessed by Lehigh County would be taxed at the following amounts:

Example #1 - \$100,000 Assessed Valuation:  
 $\$100,000 \times .01542 = \$1,542$   
 Estimated amount of tax relief per homestead/farmstead is \$109.85.

Example #2 - \$200,000 Assessed Valuation:  
 $\$200,000 \times .01542 = \$3,084$   
 Estimated amount of tax relief per homestead/farmstead is \$109.85.



## BUDGET FACTS THAT MAY SURPRISE YOU

Special Education expenditures were \$14.4M in 2008 and are projected to be \$23.1M during the 2018-19 school year. A "Special Education Reimbursement Formula" has been approved by the Legislature to address the costly mandates related to this area. However, the formula falls well short of reimbursing school districts for the actual costs of mandated Special Education Programs.

School Choice Comes at a Cost - Next year, Parkland is projecting to expend \$4.8M for charter and cyber school tuition. Many of the cyber schools that receive these funds are for-profit agencies. The Parkland School Board has no control over how funds are expended or what programs are offered. Students in public schools are consistently performing better in math and reading than most attending charter and cyber schools across the Lehigh Valley. If we had this additional \$4.8M, it would help mitigate our tax increase.

In Parkland, this year alone, we saved the District approximately \$696,800 by utilizing our own cyber program. Our cost to educate a cyber student is about \$3,000/year, far lower than what the state requires us to pay tuition to a cyber charter school (approximately \$12,340/year for a regular education student and \$24,975/year for a student with special needs) costing the taxpayers hundreds of thousands of dollars.

If any of these facts are surprising to you, please consider calling your legislators and asking them to help remove unfunded mandates from public schools.

Want to know what's going on in the district?

Follow us!  on Twitter!  
@ParklandSchools

 Like us on Facebook

## SUMMER YOUTH CAMPS & ACTIVITIES

Summer youth camps and activities are constantly being updated on our website.

VISIT US ONLINE AT

[www.parklandsd.org/community/summercamps](http://www.parklandsd.org/community/summercamps)

FOR A LIST OF OPPORTUNITIES IN OUR COMMUNITY.



Orefield  
3560 Route 309  
484-426-2005  
stlukespt.com

**PHYSICAL THERAPY**  
AT St. Luke's  
*No Prescription Required*



## BOB BOLD HONORED AS FRIEND OF EDUCATION BY TEACHER'S UNION

Sandi Gackenbach, President of the Parkland Education Association (PEA), recognized the first Friend of Education Honoree, Mr. Robert E. Bold. The Friend of Education Award is a new award bestowed upon a great supporter of public education. She stated, "Bob is not just a friend of education, he is a champion for children." After working in private industry, Bob began working for the Allentown School District in the Harrison Morton print shop as a Industrial Arts teacher in 1968. He then transferred to William Allen High School where he spent the majority of his career. He retired after 30 years of service in 1998, but he did not rest. By 1999, Bob was sworn in as a Parkland School Board Director. In fact, he is a Master School Board Director, having served as President of the Board for five terms, and Vice-President for three terms. Bob also chairs the Buildings and Grounds Committee, serves as the Carbon Lehigh Intermediate 21 Board President, is the Legislative Region 8 Liaison Assistant Regional Director and was the founding school board liaison of the Parkland Education Foundation. Yes, Bob has been busy, but he has never been too busy for children. He puts the children of our school district first and supports them by supporting the administration and educators in the Parkland School District and all of its programs.



**610 - 841 - 5929**

[NurtureDentalHealth.com](http://NurtureDentalHealth.com)

240 Cetronia Road Suite 121 South, Allentown, PA, 18104

Family General & Cosmetic Dentistry, Oral Surgery, Implants, and Sedation



Parkland School District  
**Education Foundation**  
 PreServing Excellence. Building a Dream  
[WWW.PARKLANDSD.ORG/FOUNDATION](http://WWW.PARKLANDSD.ORG/FOUNDATION)

## 7TH ANNUAL PARKLAND SCHOOL DISTRICT EDUCATION FOUNDATION GALA

### 5 INDUCTED INTO DISTINGUISHED ALUMNI WALL OF HONOR

On May 7th, the Parkland School District Education Foundation hosted its 7th annual Distinguished Alumni Gala at the Holiday Inn, Breinigsville. The event, presented in partnership with Coordinated Health, drew a crowd of over 280 guests who filled the ballroom for a night of awards, auctions, entertainment and camaraderie around the support of public education. For the 3rd year in a row, the event was hosted by 2005 Parkland Graduate and Lehigh Valley Phantom's Arena Host, Ben Youngerman.

The 2018 Distinguished Alumni inducted into the Wall of Honor were:

- Barry Dobil, PHS Class of 1969, Business Owner/ Josh Early Candies
- Samir Lakhani, PHS Class of 2010, Founder Eco Soap Bank
- Ryan E. Mackenzie, PHS Class of 2000, Member Pennsylvania House of Representatives
- Don Patt, PHS Class of 1962, Past President, Patt White Company
- Eric L. Roberts, PHS Class of 1989, School Counselor



The inductees participated in a tour of Parkland High School, home to the Wall of Honor. Each honoree was paired with a class of students that fit his or her professional background. The students and alumni engaged in a conversation about their career accomplishments, challenges, and experience during their time as a Parkland Trojan. This was a wonderful way for students to connect with an accomplished alumnus, and an equally valuable experience for the alumni themselves.

The Gala was a night dedicated to Parkland and the amazing things we are doing in our District. We enjoyed performances by the Hunchback cast (winner of 8 Freddy awards), the Parkland STEP Team, the Varsity Dance Team, the Strolling Strings and singer/songwriter Skylar Gutman. We also featured our cutting-edge Maker Space Program which the Foundation has supported with \$76,000 in hands-on tools that equip every school with an imaginative exploration area. This is a 21st Century Program that teaches kids in our district as young as five about coding and robotics in a fun and relevant way.

The Education Foundation is pleased to support the Parkland School District and has given back more than \$740,000 in grants in its short 7-year history. This is a community effort and is something that is necessary to preserve Parkland's standard of excellence. We want to thank everyone who participated in the evening and who have helped us to give back to the staff and students in the Parkland School District.



Above left: Eric Roberts and his wife Robin, Ali Thompson and Jude Sandt help celebrate. Bottom left: Barry and Marci Dobil. Bottom right: Kayleigh Scott sings her solo from Hunchback of Notre Dame.

**Special thanks to our 2018 Wall of Honor/Presenting Sponsor**



**Coordinated Health**

We are seeking nominations for our 2019 Wall of Honor inductees. Applications are accepted on a rolling basis between now and November 30, 2018. By using the link below you can nominate a Parkland graduate (at least 25 years of age) for the prestigious honor. Nominate someone or learn more about the Wall of Honor inductees, its criteria, and the selection process by visiting our website: [www.parklandsd.org/foundation](http://www.parklandsd.org/foundation) and click on "Distinguished Alumni Gala" and then "Nominate Alumni to Distinguished Alumni Wall of Honor."

The Education Foundation would like to sincerely thank all of the volunteers, companies and individuals whose donations and time made the event possible. The Education Foundation's commitment to preserving the excellence of Parkland would not be feasible without the generosity and commitment of the community. In addition to Coordinated Health, we thank the following businesses for their extremely generous support:



Special thanks to Frank Mitman Digital Photographic Imaging for donating time to be the official photographer of the Gala.



## DISTRICT BREAKS GROUND ON NEW ELEMENTARY SCHOOL

On May 1, 2018, the District held settlement on the land that David Jaindl of Jaindl Land Company donated for a new elementary school. On April 27, 2018, the Parkland Board of School Directors awarded \$26.9 million to 19 contractors for the construction of the school. More than 80 contractors bid on the various aspects of the project. Richard Sniscak, Superintendent of Schools, stated that the lowest qualified bidders were awarded the work for each contract. The total costs, inclusive of site work and road improvements, is projected to be \$35.8 million.



## SMS CARES FOOD BANK - SUMMER WISH LIST

SMS Cares has been in existence for the last two years and provides weekly snack packs for approximately 50 students to help food-insecure families get through weekends (students receive free breakfast and lunch at school during the week). The food is donated by various sources including the Springhouse faculty and staff, and generous donors.

Several students have a need for more than just a snack pack so SMS Cares also provides groceries to those in need. Students have been told that anytime they need anything, SMS Cares will help them. For instance, last year, holiday meals were donated and delivered on Thanksgiving and Christmas by SMS staff thanks to generous donations.

You can help too! This summer, Springhouse Middle School will be accepting donations of grocery gift cards, granola/cereal bars, oatmeal, single serve snacks, ramen noodles, pop top pasta meals, powdered milk, shampoo, soap, lotion, and body wash. Just bring your items to the SMS Main Office - open all summer long!

# CAMP LCTI

STEAM-FOCUSED FUN & CAREER EXPLORATION

**FOR STUDENTS IN GRADES 5-8 • \$225 PER SESSION**  
**SESSION 1: JUNE 18-22 • SESSION 2: JUNE 25-29**

**LEARN MORE & REGISTER AT [LCTI.ORG/CAMPLCTI](http://LCTI.ORG/CAMPLCTI)**



TASTEFULLY CONTINUING OUR  
*Tradition of Excellence.*  
 Educational Summer Conferences, Business Meeting & Social Gatherings

**M** Muhlenberg College  
 484.664.3810 • [www.muhlenberg.edu/main/aboutus/events](http://www.muhlenberg.edu/main/aboutus/events)

## Support Yourself, Ladies.

*Divorce shouldn't leave you feeling financially powerless.*  
 You're not alone. Navigate your various divorce settlement options with the help of an experienced professional and invest in your future. Men are here for you, too.

**Julie M. Dellisant-Flugel, CFP®, CDFA™**  
*Helping You Make Smart Decisions In Difficult Times.*

CERTIFIED FINANCIAL PLANNER™ / Certified Divorce Financial Analyst  
 Janney Montgomery Scott LLC | 81 Highland Avenue  
 Bethlehem, PA | 610.861.8403 | [www.juliedellisantflugeljanney.com](http://www.juliedellisantflugeljanney.com)

**Janney**  
 Trusted Advisors for Generations

[f](#) [t](#) [in](#) Janney Montgomery Scott LLC | Member: NYSE, FINRA, SIPC

## BASTIDAS SOCCER ACADEMY

**PARKLAND AREA SOCCER CLUB**  
**SUMMER SKILLS CAMP 2018**  
**IN PARTNERSHIP WITH**  
**PERFECT TOUCH SOCCER AND**  
**BASTIDAS SOCCER ACADEMY**

**JULY 30TH THROUGH AUGUST 3RD, 2018**

**WHO:** BOYS and GIRLS Ages 4 through 13 years of age  
**WHEN:** Session 1 (ages 4-10\*) 9:00 am - 12:00 am  
                   Session 2 (ages 9\*-13) 5:30 pm - 8:00 pm  
**WHERE:** Wehr's Mill Park (Scoreboard)  
**CAMP FEE:** \$140.00 (Includes Ball & Camp Jersey!)

**Elevate Your Game!**

Please note children 9y/o can register for evening and 10y/o can register for the morning sessions

**For More Information and to Register**  
**visit [www.parklandsoccer.org](http://www.parklandsoccer.org)**

## PARKLAND PRIDE

**14 STUDENTS EARN FULL TUITION**  
**44 EARN ACADEMIC OR ATHLETIC SCHOLARSHIPS**  
*Total equates to more than \$6M over 4 years*

### FULL SCHOLARSHIP AWARD WINNERS:

#### Academic

Matthew Ceh, United States Naval Academy  
 Francis Cinamella, Pennsylvania State University  
 Reese Diaz, New York University  
 Tyler Prehl, West Chester University  
 Rohith Ramanujam Kumar, Texas A&M University  
 Kevin Vrablik, Jr., West Point Military Academy  
 Sam Zahn, University of North Carolina Chapel Hill  
 Ryan Zickafoose, West Chester University

#### Athletic

Mady Beaver, Bethel College  
 Julie Buchman, Mercyhurst University  
 Sam Morgan, West Point Military Academy  
 Zachary Ortman, West Point Military Academy  
 Kobe Thomas, University of Albany  
 Jahan Worth, Duquesne University

### 25% OR MORE ACADEMIC OR ARTS SCHOLARSHIPS:

Claire Bassler, Lebanon Valley College  
 Zachary Billie, Widener University  
 Averi Cannon, Loyola University of Maryland  
 Laura Costello, College of Saint Elizabeth  
 Roy Danko Hughes, Albright College  
 Gabrielle Liu Ming Davidson, Penn State Univ.  
 Jessica Falco, Duquesne University  
 Kaitlyn Furst, Moravian College  
 Elizabeth Gonzalez, George Washington Univ.  
 Jonah Grob, Case Western Reserve University  
 Parker Herman, Rochester Institute of Tech.  
 Derek Hockenberry, West Virginia University  
 Sabine Malik, American University  
 Samantha McNemar, Drexel University  
 Isabella Moses, Duquesne University  
 Ian O'Neill, Widener University

Sung Min Park, Boston College  
 Hannah Parrish, Muhlenberg College  
 Megan Reimer, DeSales University  
 Dylan Robbins, Loyola University of Maryland  
 Benjamin Russo, University of South Carolina  
 Grace Schairer, St. Joseph's University  
 Brooke Schutter, Duquesne University  
 Blake Shalbert, York College of Pennsylvania  
 Vanshi Singh, Drexel University  
 Kaitlyn Smykowski, LaSalle University  
 Ashley Steele, University of Delaware  
 Madeleine Toro, Wilkes University  
 Sophie Valuntas, Quinnipiac University  
 Josh Wagner, Susquehanna University  
 Palmer Kerch, Lebanon Valley College

CLICK ON THE QR CODE TO VIEW  
 THE ENTIRE LIST OF SENIOR  
 ACADEMIC AWARDS



### PARTIAL ATHLETIC SCHOLARSHIPS:

Andrew Albertson, High Point University  
 Gabrielle Barraco, Penn State University  
 Bryce Evans, Bloomsburg University  
 Helen Flynn, Bloomsburg University  
 Brooke Schutter, Duquesne University  
 Abigail Sheridan, Siena College  
 Zoe Sheridan, University of Rhode Island

Megan Sicinski, Drexel University  
 Kaitlyn Smykowski, LaSalle University  
 Lucas Summers, University of Michigan  
 Cullan Wadsworth, Longwood University  
 Mackenzie Wolf, Clarion University  
 Hannah Zarzecki, Gannon University

### STUDENT WINNERS TAKE 1st or 2nd PLACE AT STATE & NATIONAL COMPETITIONS

Parkland Pride is at its best when students earn State or National recognition in academics, the arts, or athletics. Here are some of this year's highlights:

**PENNSYLVANIA JUNIOR ACADEMY OF SCIENCE PERFECT SCORES:** Jessica Benninger, Minahil Chaudhry, Fyodor D'Souza, Reva Gandhi, Ben Grammes, Vishruth Hanumaihgari, Vaishnavi Joshi, Kiran Kadewari, Lalitha Loka, Ankhitha Manjunatha, Tanya Mehta, Varun Pandian, Sandhya Soundararajan

**DELAWARE VALLEY SCIENCE FAIR:** Taran Anantasagar, Victor Cai, Nehali Gupta, Vaishnavi Joshi, Prathysha Kothare, Akshatha Manjunatha, Ankhitha Manjunatha, Tanya Mehta, Gokul Perugu, Rishika Rohatgi, Aashika Shah, Sriyaa Suresh, Dharshan Tharumia

**STATE HISTORY DAY:** Magdalena Gareca, Ankhitha Manjunatha, Akshatha Manjunatha

**LEHIGH CAREER & TECHNICAL INSTITUTE STATE WINNERS:** Joseph Brown, Margarita Castro, Najah Kegler, Akeem Mohammed, Garima Patel, Robert Schenetzke, Antonio Smith, Steven Thewlis, Cassandra Walsh, Noah Weaver

**SCIENCE OLYMPIAD MIDDLE SCHOOL TEAM STATE CHAMPIONS and 5TH PLACE NATIONAL CHAMPIONS:** Pranav Balabhadra, Varsha Borkar, Shlok Dholakia, Purva Gupta, Vishruth Hanumaighari, Rahul Inaganti, Vaishnavi Joshi, Sanika Kothari, Varun Pandian, Uma Purani, Rishika Rohatgi, Ronak Singh, Daud Tariq, Dharshan Tharumia, Sanjay Vuttarapally

**INTEL SCIENCE FAIR FINALISTS:** Nehali Gupta, Prathysha Kothare, Ankhitha Manjunatha, Tanya Mehta

**NATIONAL SCHOLASTIC ART:** Lauren Pash, Imaan Saeed, LeeAnna Zagrodnik

**NATIONAL SCHOLASTIC WRITING:** Saira Bhatti

**ALL STATE BAND:** Olivia Wilkinson

**ALL-STATE CHORUS:** Reese Diaz, Isabella Fedele, Kayleigh Scott, Ryan Zickafoose

**ALL-STATE ORCHESTRA:** Ashleigh Budlong, Natalie Golovanov, Christine Hutchinson, Christina Park, Tony Zhou

**MID-ATLANTIC EMMY FOR FILM:** Max Hakim

**PA COMPUTER FAIR:** Sriyaa Suresh and Shea Xander

## OREFIELD STEAM EXPO - KIDS TEACHING KIDS AT OREFIELD MIDDLE SCHOOL



Hosted by the STEM in Action Club, five elementary schools' 5th graders visited Orefield Middle School to experience 45 stations run by more than 100 7th and 8th grade students who volunteered their time to plan a Science, Technology, Engineering, Arts and Math (STEAM) Expo focused on science topics with career information and hands-on activities.



# PARKLAND BULLETIN BOARD

**SUMMER LIBRARY/MEDIA CENTER**

The Parkland High School Media Center will be open all summer,  
Monday – Friday, from 9 AM - 12 noon and 1 - 3 PM.  
Elementary Media Centers will be open  
June 26 - August 9, 2018 as follows:

NOTE: ALL LIBRARIES WILL BE CLOSED JULY 2-6, 2018

**TUESDAYS - 9:15-11:45 AM - FOGELSVILLE @ JAINDL**  
**TUESDAYS - 1:00-3:30 PM - KRATZER**  
**WEDNESDAYS - 9:15-11:45 AM - CETRONIA AND JAINDL**  
**WEDNESDAYS - 1:00-3:30 PM - PARKWAY MANOR AND IRONTON**  
**THURSDAYS - 9:15-11:45 AM - KERNSVILLE**  
**THURSDAYS - 1:00-3:30 PM - SCHNECKSVILLE**



**BUS DRIVERS NEEDED**, 4 hrs per day,  
starting at \$98/day. Call 610-351-5690.  
**SUBS NEEDED IN ALL POSITIONS** including  
**TEACHERS, NURSES AND SUPPORT STAFF**  
Call 610-351-5530  
Lifeguards and water aerobics instructors needed  
Call 610-351-5578

**IMMUNIZATION REMINDER**

All students must have up-to-date immunizations by the start of the school year or risk exclusion.  
For more information, visit:  
[www.parklandsd.org/wp-content/uploads/2018/05/immunes.pdf](http://www.parklandsd.org/wp-content/uploads/2018/05/immunes.pdf)

**Parkland Cross Country Boosters 2nd Annual Trojan 5K Challenge will occur on August 19th!**  
This race is open to runners ages 10 and older and will be held at the PHS Cross Country Course.  
Info and registration: <https://runsignup.com/parkland5k>

\*\*The FIRST DAY OF SCHOOL for the 2018-2019 school year will be SEPTEMBER 4, 2018. If your child will be starting school for the first time at Parkland School District, please call the school they will be entering and make a registration appointment at your earliest convenience.\*\*

**855-DrGhosh**  
**GhoshOrtho.com**

4979 Hamilton Boulevard  
Allentown, PA 18106

# PARKLAND NEWSLETTER

1210 SPRINGHOUSE ROAD, ALLENTOWN, PA 18104

NONPROFIT ORG  
U.S. POSTAGE PAID  
LEHIGH VALLEY PA  
PERMIT# 719

**PARKLAND NEWSLETTER VOLUME 50 NUMBER 4**  
Published 4x annually in September, January, April and June.

**BOARD OF DIRECTORS:**  
 David M. Kennedy, President  
 Lisa A. Roth, Vice President  
 Robert E. Bold, Master School Board Director  
 Robert M. Cohen  
 Carol A. Facchiano  
 David J. Hein  
 Marie Maritch  
 Linda Perlman-McKenna  
 Jef Reyburn  
 Richard T. Sniscak, Superintendent  
 Dr. Rodney R. Troutman, Assistant Superintendent  
 Tracy E. Smith, Assistant to the Superintendent for Operations  
 John A. Vignone, Board Secretary/Director of Business Administration  
 Nicole Mehta McGalla, Editor/Director of Community Relations & Development  
[www.parklandsd.org](http://www.parklandsd.org)

**NONDISCRIMINATION IN PROGRAMS AND EMPLOYMENT POLICY**  
 In accordance with TITLE VI, TITLE IX, Section 504 and the Americans with Disabilities Act, the Parkland School District does not discriminate either in the educational or vocational programs and activities which it operates or in the employment of personnel, on the basis of sex, handicap, disability, race, color, national origin, age, or religion. If you are physically or mentally disabled, visually or hearing impaired, you may qualify for special services/instruction/equipment modifications so you can successfully complete the education program or participate in activities. All inquiries concerning this policy/questions regarding specific programs, services, and facilities for the disabled should be directed to the district equal rights officer, Assistant Superintendent, Parkland School District, 1210 Springhouse Road, Allentown, PA at (610) 351-5505.

**TO ADVERTISE IN THIS PUBLICATION,  
PLEASE CALL NICOLE AT 610-351-5630**