

# WINGATE UNIVERSITY

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PORTER B. BYRUM  
SCHOOL *of* BUSINESS

2016-2017

## **Graduation and Retention Rates and Employment and Internships**

**UNDERGRADUATE SCHOOL OF BUSINESS FRESHMAN CLASS OF 2012-2014 AND  
GRADUATION RATE**

**Students declared business majors at the end of 1<sup>st</sup> semester enrolled at Wingate University**

	<b>2012</b>	<b>2013</b>	<b>2014</b>
Student enrollment	42	63	34
Retention year 1	34 (81%)	50 (79%)	31 (91%)
Retention year 2	22 (52%)	39 (62%)	25 (73%)
Retention year 3	19 (45%)	35 (55%)	22 (65%)
<b>Graduation rate</b>	<b>19 (45%)</b>	<b>33 (52%)</b>	<b>20 (59%)*</b>

(\*Assumption - 20 students will graduate in May)

**Graduation rate calculations do not include transfer students from other majors within Wingate University, community college, or other universities.**

**2016-2017 Senior Survey - Graduate School**

<b>Major</b>	<b>Institution</b>	<b>Program of Study</b>
Marketing	Wingate University	MASM
Accounting	Wake Forest University	Master of Science in Accountancy (MSA)
Accounting	Wingate University	Masters of Accounting
Finance	Wingate	Accounting
Management	Wingate	MBA
Finance	Lewis university	Master of finance
Accounting	Wingate University	Master of Accounting
Finance	Wingate University	Master of Business Administration
Marketing	UNCC	Masters in Latin American Studies
Finance	Wingate university	MAC
Accounting	Program	Master of Accounting
Accounting	Wingate University	Masters of Accounting
Finance	East Bay	MPA
Management	King University	MBA
Management	Wingate University	MAC
Finance	University of Sioux Falls	MBA project management
Marketing	University of Manchester	MSc Marketing

**2016-2017 Senior Survey - Entering the Workforce**

<b>Major</b>	<b>Position</b>	<b>Employer</b>
Accounting	Staff Accountant	Bobbitt Design Build
Accounting	Tax Associate	Grant Thornton
Management	Sales & Marketing Associate	The Bozzuto Group
Marketing	Customer service	Navient
Accounting	Property Accountant	Ginkgo Residential
Marketing	Marketing Director	J Arlegui Group - Keller Williams Realty
Finance	Teller	SECU
Marketing	Driven Brands	Conversion Analyst
Marketing	Relationship Manager	Bank of America
Marketing	HR Assistant	Elite Dynamics
Management	N/a	Doc Spartan
Finance	Personal banker	Wells fargo
Finance	Financial Advisor	Northwestern Mutual
Marketing	Marketing Specialist	Rule14 LLC

<b>Internship Company Names</b>		
<b>School of Business Students</b>		
<b>Summer 2015</b>		
Marketing	Johnny's Selected Seeds	Winslow, ME
Management	Carolinas Healthcare System	Monroe, NC
Finance	Pine Crest School	Ft. Lauderdale, FL
Marketing	Old Sycamore Golf Plantation	Charlotte, NC
Marketing	Grace	Niantic, CT
Management	Environment Air Systems	Greensboro, NC
<b>Fall 2015</b>		
Marketing	Wingate University Office of Admissions	Wingate, NC
Management	Wingate University Lyceum Program	Wingate, NC
Finance	HF Financial	Charlotte, NC
<b>Spring 2016</b>		
Finance	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Finance	Wingate University Football Team	Wingate, NC
Finance	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Accounting	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Management	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Finance	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Marketing	Waxhaw Entrepreneur's Small Business Incubator	Waxhaw, NC
Finance	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Management	Carolina Courts	Indian Trail, NC
Accounting	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Accounting	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Accounting	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Marketing	Wingate University Batte Center	Wingate, NC
Accounting	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Accounting	Brand RPM	Monroe, NC

<b>Internship Company Names</b>		
<b>School of Business Students</b>		
<b>Summer 2016</b>		
Accounting	Movement Mortgage	Ft. Mill, SC
Finance	Jabez Group LLC	Madison, MS
Management	Young America's Foundation	Reston, VA
Marketing	Big Ring	Monroe, NC
Management	Contemporary Benefits Advisors LLC	Monroe, NC
Finance	Schmalz Inc.	Raleigh, NC
Management	Hurricane Junior Golf Tour	Jacksonville, FL
<b>Fall 2016</b>		
Management	OffrBox, Inc.	Charlotte, NC
Accounting	Compass Group	Monroe, NC
Management	Sherwin Williams	Matthews, NC
Marketing	Merrill Lynch	Charlotte, NC
<b>Spring 2017</b>		
Marketing	Wingate University Ad Team	Wingate, NC
Management	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Accounting	Turner and Tyson, PLLC	Locust, NC
Accounting	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Management	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Finance	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Accounting	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Accounting	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Marketing	Spivey Insurance Group	Indian Trail, NC
Marketing	Big Ring	Monroe, NC
Management	Keffer Crysler Jeep Dodge Ram	Charlotte, NC
Accounting	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Marketing	Wingate University Campus Recreation	Wingate, NC
Finance & Math	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Finance	The Ross-Haigler Group at Keller Williams	Indian Trail, NC
Accounting	Union County DSS Volunteer Income Tax Assistance	Monroe, NC
Management	Wingate University Campus Recreation	Wingate, NC

<b>Wingate University - MBA Program</b>
<b>Sample of MBA Alumni Employers</b>
<b>As of January 2018</b>
<b>Graduation rate 72% - 2008-2017 (Students who took only one course were not counted)</b>
Accenture
Aramark
ASSA ABLOY
ATI Specialty Materials
Babcock & Wilcox
Bank of America
Bell Partners
Berry Plastics
Brighthouse Financial
Carolinas Healthcare System
Crown Castle
CVS Health
Daimler Truck North America
Dimension Data
Domtar
Duke Energy
Edward Jones
Extended Stay America
Family Dollar
Forms & Supply, Inc
Great Dane Trailers
Greiner Bio-One
Hubbell Lighting
Ingersoll Rand
Liberty Mutual Insurance
MBX Medical Billing Experts, LLC
MetLife
Mitsubishi Nuclear Energy Systems
Novant Health
Premier Healthcare
Sealed Air
Snyder's-Lance
The Hartford
TIAA
Vanguard
Wells Fargo