

WINGATE
UNIVERSITY

PORTER B. BYRUM
SCHOOL *of* BUSINESS

2016-2017

**Learning Outcomes
and
Assessment Results**

Comparative Assessment Information and Data		
List of targets/performance improvements		
Comparative Information and Data	Targets/Performance Improvements	Results
Major Field Test (ETS/Undergraduate)	Undergraduate mean score at or above that of peer institutions and the overall mean score	Undergraduate scores (149) have exceeded that of peer institutions (145) over a three-year period, while underperforming against the overall ETS average (152).
Major Field Test (ETS/Graduate)	Graduate mean score at or above that of peer institutions and the overall mean score	Graduate mean score (252) has exceeded that of peer institutions (246) as well as the overall ETS average (248). It has also trended upward in the most recent year.
North Carolina CPA Exam	Two-thirds of MAC students pursuing the CPA exam will succeed on all parts	Since program inception year (2010), 90% of students pursuing one of four exams became CPAs by passing all 4 exams and gaining work experience

Depiction

ETS Undergraduate Mean Score and Percentile

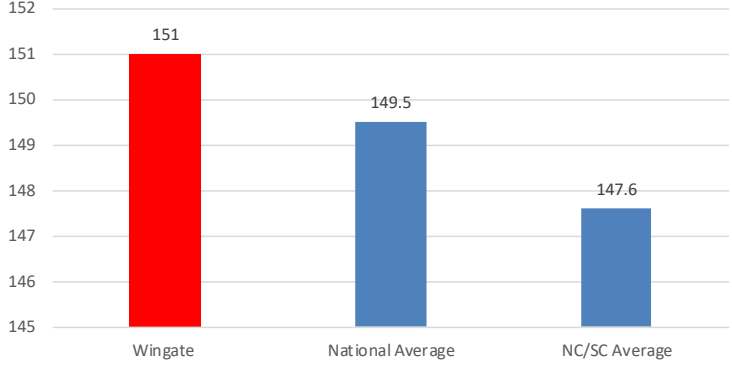
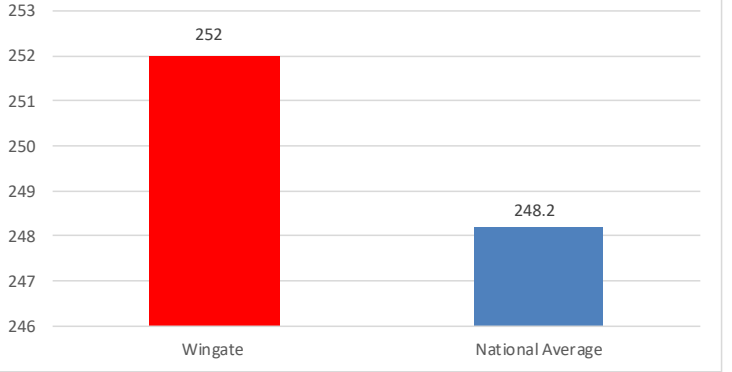
Year	ETS Undergraduate Mean Score	Percentile
2014-15	148	0.31
2015-16	150	0.43
2016-17	151	0.49
2017-18 (fall only)	152	0.57

ETS MBA Mean Score and Percentile

Year	ETS Graduate Mean Score	Percentile
2014-15	253	0.67
2015-16	249	0.47
2016-17	252	0.63

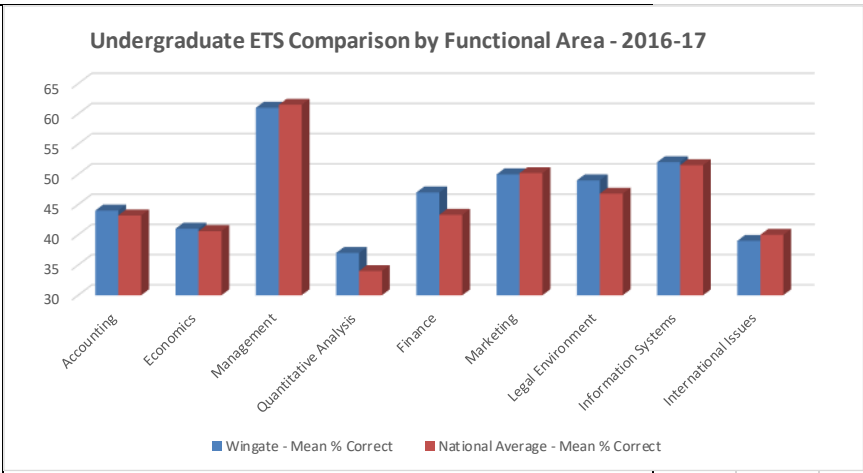
Wingate University Master of Accounting Program Graduate Statistics 2010 - 2017

Number received CPA license or CFA Level I	26
Number pursued Professional Certification	48%
Passed at least one exam before Graduation	91%
Number of Graduates from the Program to 2017	72
Number in Accounting/Finance Professional Jobs	68
Percentage	94%
Number employed thru 2017*	100%
Retention rate in the MAC Program	91%

Comparative Information Measure	Goal and Action Taken	Results								
<p>ETS mean scores on the undergraduate business major field test. This is an external and summative benchmark with universities within the region.</p>	<p>Continue strong performance in region but improve scores among national benchmarks.</p>	<p style="text-align: center;">Undergraduate ETS Mean Score Comparison - 2016-17</p>  <table border="1" data-bbox="1157 386 1885 755"> <thead> <tr> <th>Category</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>Wingate</td> <td>151</td> </tr> <tr> <td>National Average</td> <td>149.5</td> </tr> <tr> <td>NC/SC Average</td> <td>147.6</td> </tr> </tbody> </table>	Category	Score	Wingate	151	National Average	149.5	NC/SC Average	147.6
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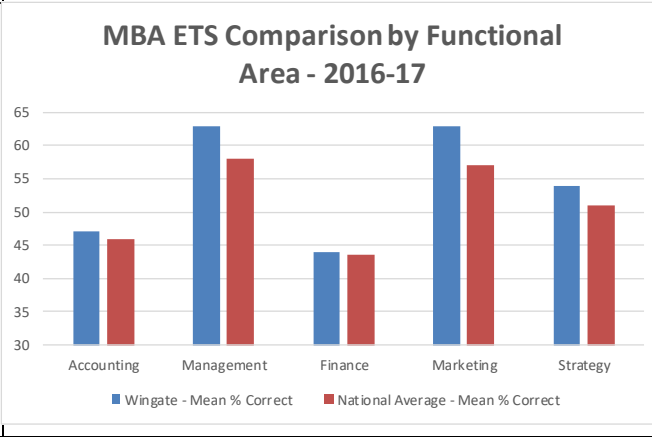
2016-2017 ETS undergraduate major field test results for all universities nationally. Mean percent correct in each CPC area tested.

Work to identify and strengthen performance in weaker content areas when compared to national benchmark.



2016-2017 ETS MBA major field test results for all universities nationally. Mean percent correct in each core area tested.

Maintain strong performance in content areas.



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***Undergraduate Comparison Universities (regional - NC/SC):** Anderson University (SC), Appalachian State University, Catawba College, Elon University, Francis Marion University, Johnson C. Smith University, Meredith College, Montreat College, Pfeiffer University, Southern Wesleyan University.

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