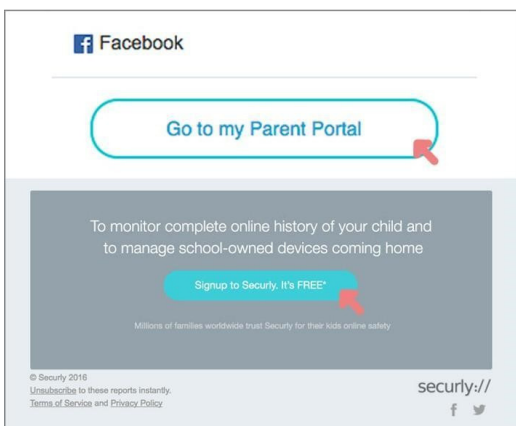


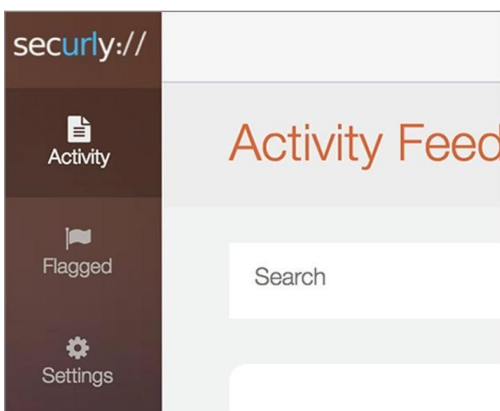
securly:// Home Internet Security

Maryville City Schools has committed to using Securly to help keep students safe on their school issued devices. Starting July 17 you will receive a weekly email from Securly.com that will show you a preview of your child's online activity.

To receive access to their full online activity history, you can enter the free Parent Portal. If you do not wish to receive the weekly email from Securly, simply click unsubscribe in the bottom left corner of the email.



To enter the Parent Portal, click on the "go to my parent portal" link, or the "sign up" link at the bottom of your weekly email. You will be asked to check two boxes and then click "Yes, please set up my account." Once you do this, you will receive an email with login and password information. After you set up your account, you can enter the Parent Portal any time by going to www.securly.com and clicking on "login."



The Parent Portal contains three categories on the left from which you can choose:

1. Activity (shows a real-time audit trail of your child's online activity)
2. Flagged (shows posts made on Facebook, Twitter, and Google+ that have been flagged by Securly as potentially related to self-harm or bullying)
3. Settings (allows you to control content on the device at home only)



You can opt out of Securly's Parent Emails here!



Securly is the industry's first and only 100% cloud-based web filtering solution designed from the ground up for K-12 schools' 21st century needs. Securly is designed to provide protection for any device, anywhere, and completely replace the existing web filter appliance.



Why should I monitor my child's activity?

First and foremost, to make sure that your child is safe.



Scenario: You learn that your child has been posting their personal information online. Maybe you had no idea they were sharing their address online. Would knowledge this was happening give you cause to have a compassionate and understanding conversation about it?

Secondly, we can all agree that a positive digital footprint has lasting implications. Monitoring is another way to guide good citizenship for your child.



Scenario: Imagine your child was cyberbullying someone at school. Never harming them physically, but let's say your child posted altered photos of the other kid in demeaning ways or insulted them on social media because of their appearance, race, or disability. Now, imagine your child applies for a scholarship to their dream college. To help the decision process, the school researches your child online. Discovery of a negative digital presence may sway their decision toward denial.

Sound extreme? It's not. In fact, many kids are learning this lesson the hard way. Harvard actually rescinded the admission of 10 students solely based on their earlier obscene posts on Facebook. Other schools are following suit. The reason is that one's online presence, or digital citizenship, is a snapshot of who they are, where their priorities lie, their emotional maturity, and how their presence will impact other students.

Will my child be upset if they learn they are being monitored? Isn't that invasive?

If having your child's best interest at heart is invasive, then perhaps. But, keep in mind that monitoring your child's online activity isn't the same thing as sifting through all of their emails or stalking their friends on social media. Try not to think of it in terms of reading their diaries or sifting through their pockets. Instead, think of it as knowing for sure that they're wearing a seatbelt, that they are avoiding dangerous situations, that they are stable and happy.

What Securly does is provide you additional insight into your child's online life, which in turn provides you insight into their emotional well-being. All we want is what you want: to make sure kids are safe, happy, and healthy. Securly is providing parents a new tool with which to better ensure better digital citizens.

So, while they may feel like they're being spied on, deep down kids know that you are simply looking out for them.



Securly's Parent Portal gives parents a bird's eye view of their child's online activity.