

DONOR CHARTER

Giving to Canford is a commitment, no matter how large or small the gift. We believe that we have a return commitment to our donors: to honour their wishes, maintain good relationships and use all gifts responsibly.

In order to do this we will:

- acknowledge your gift promptly and appropriately.
- ensure that your gift is committed to the project of your choice.
- ensure that an undesignated gift is used in a responsible manner which best fits the priorities of the school.
- be happy to discuss your plans and give a school perspective before you give.
- ensure that your right to privacy is respected and that we comply fully with the Data Protection Act of 1998.
- respect requests for anonymity and in these circumstances keep details of your gift confidential.
- keep you informed about the impact of your gift to the school, through regular publications or, if appropriate, occasional specific mailings.
- offer appropriate acknowledgement, recognition and, when appropriate, publicity for your donation in consultation with you.

Ways in which we can recognise your commitment include:

- publishing an annual list of new benefactors in development publications (excluding those who wish to remain anonymous);
- consider marking major gifts in more specific ways, by offering the benefactor the opportunity to name a room, building or project;
- offer membership of the Nineveh Society to those people who pledge support in their will;
- host visits to the school by existing or prospective benefactors if desired.

The Development Director, Rowena Gaston is available to discuss in more detail any of the points outlined above on +44 (0) 1202 847471 or email her at development@canford.com.