

Reata Ad 2018-19

Yearbook staff member who sold you this ad _____

Name of person purchasing ad: _____

Name of student(s) appearing in ad: _____

*******TITLE YOU WANT TO APPEAR AT BOTTOM OF AD*******

(ex: Adriana Jones or Friends Forever or Band Seniors 2019. This is NOT the text you want IN the ad - this is simply the name that will appear at the bottom of the ad. Attach text for ad separately.)

TOTAL # of pictures appearing in ad _____

E-mail Address _____

Phone #s (home, work, **cell**) _____

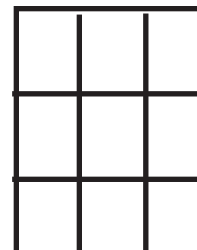
If ad/photos are being sent by an independent designer/photographer, list name, phone and email here:

Specify Form of Payment Below:

PAID ONLINE at www.balfour.com - Confirmation # _____ or CHECK # _____ or CASH
(Make checks payable to MHS PUBLICATIONS)

Circle the ad size/price you want: (first number is B/W price, second is COLOR)

- 1 unit: \$ 35/50 6 unit : \$300/400
- 2 unit: \$70/100 Full page: \$415/535
- 3 unit : \$ 115/160 These are the only size options available.
Ad sizes can not be combined.



Each square on the grid represents one ad "unit" on the page - nine units per full page. Ad units cannot be combined.

Contract, online confirmation # or check or cash, flashdrive (no CDs or DVDs) and text due SEPTEMBER 5 by 3:30 PM in R206.

- One contract **FOR EACH AD**
- If putting pictures for more than one ad on the same flashdrive, please make separate folders for each ad and make sure each is clearly identified.
- Please **LABEL** your flashdrives with student name written on the drive itself (or on a ziplock or envelope holding the flashdrive).
- **No more than a total of 2 full ad pages per student .**
- Two facing full page ads not allowed.
- Photos must be on a flashdrive in J-PEG or TIF format.
- Ad space cannot be held with payment only. Everything must be turned in **TOGETHER by Sept 5.**

Questions? Please call one of our editors:

Sammy Bates 832 799 8762 Anabelle Matthews 832 244 1810
Ali Hildreth 832 707 7707 Avery Dickinson 832 701 5334

Adviser email: holly.hartman@springbranchisd.com

We strongly recommend that you approve your ad. Last names A-M may come by R 206 between 9:00 and 4:00 on October 24. Last names N-Z may come on October 25. Any ads not approved on these dates will be printed as is and cannot be changed. Please mark these days on your calendar.

Feel free to make copies of this contract if you need more than one (and save a filled-in copy for your records/as your receipt).