## Essential Skills

<table>
<thead>
<tr>
<th>1220</th>
<th>Commercial Art 1</th>
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<tbody>
<tr>
<td><strong>With teacher assistance students will:</strong></td>
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</table>
| **CREATE** | • Explore use of Principles of Design through  
  o Typography  
  o Poster/Advertisement Design  
  o Color Theory  
  o Illustration  
  o photography  
  o Digital Medias  
  • Express meaning through the making of visual imagery |
| **PRESENT** | • Justified Critique  
  • Exhibit  
  • Curate |
| **REpond** | • Writing and talking about  
  o Time, place, context  
  • Justified Critique |
| **connect** | • Research  
  o Culture, Style, medium  
  • Talking about personal connections to visual imagery |