

Virtual Academy Principal's Performance Responsibilities

The performance responsibilities for the principal of the Lakeland Virtual Academy shall include but not be limited to:

1. Ultimate responsibility for the school-based management team.
2. Oversee all academic and operational aspects of the school.
3. Supervise the selection, assignment, evaluation, retention, termination, discipline, and transfer of classified personnel.
4. Organize and oversee staff orientations.
5. Ensure communication between school and curriculum vendor.
6. Understand all of the vendor systems utilized by staff and students.
7. Develop and maintain relationships with other virtual schools, education service centers, and the State Department of Education.
8. Promote the Lakeland Virtual Academy and its interests with political, education, and civic leaders.
9. Organize and lead student recruitment events.
10. Oversee school marketing, enrollment, and public relations.

Policy History:

Adopted on: August 15, 2011

Revised on: