

Lower Merion School District

ADMINISTRATIVE REGULATIONS

Policy No. 258
Section: PROGRAMS
Title: ACHIEVEMENT TRACKING PRODUCTS AND SERVICES
Date Adopted: 6/4/2014

R258 ACHIEVEMENT TRACKING SERVICES AND PRODUCTS

The Lower Merion School District utilizes products and consulting services to collect and organize data on the achievement of its students so that the District can use the data to enhance the educational program for its students. The District is obligated to select products and services that effectively aggregate and disaggregate data so that it is useful for the District. Additionally, the District requires that the companies and/or individuals requesting data from the District only request relevant data. As such, achievement tracking services and products will only be utilized if the data requested from the District is appropriate and the achievement tracking services and products are beneficial to the District.

SELECTION CRITERIA

In addition to customary standards of due diligence (for example, assessing cost compared to benefit, reputation of service in the industry, etc.) and in order to ensure selection of effective products and services that only request relevant data from the District, the Superintendent or designee will select the achievement tracking services and products in accordance with the following criteria:

1. To what extent does the service or product organize the data into a more usable format?
2. Will the data organized by the service or product aid the District in bettering the educational program for its students?
3. Is there a legitimate educational interest why the service or product is requesting specific data from the District?

Note: In addition to directory information that may be disclosed pursuant to other District policies, because the purpose of these services and products is to organize data by individual students and groups, it is foreseeable that it will be relevant for the service or product to request personally identifiable information, including but not limited to the following: students' gender, race, color, ethnicity, economic status, and disability information pertinent to student's education plan. However, the Superintendent or designee must ensure that the specific data is in fact relevant to that particular service or product.

4. Is the service or product accompanied by assurances from the vendor that students' personally identifiable information is protected and promotional marketing directed to students is avoided to the extent possible?