

## Spring Branch ISD Media Guidelines

Please Contact Dwayne Eggerman regarding any inquiries of the following guidelines at

[Dwayne.eggerman@springbranchisd.com](mailto:Dwayne.eggerman@springbranchisd.com).

- 1. Per the UIL Constitution & Contest Rules – No person or organization shall film, videotape or otherwise make a visual recording of any athletic event or activity without prior written consent of the schools competing in the event.**
2. All media covering football games at Tully Stadium and athletic contests at Don Coleman Coliseum must be identified and have either a sideline pass or a press box pass.
3. **Individuals on the sideline are by permission only and are expected to adhere to sideline policies printed on back of “orange” sideline pass. Pass must be visible at all times to game security and administration.**
4. Pregame interviews are allowed only at the discretion of the head coaches involved.
5. No interviewing ever during the game, and at no time during the game are identified media allowed in the team area.
6. Once the football game has concluded, identified media can go to the South end zone and coordinate post-game interviews with the permission of the head coaches. Once the athletic contest has concluded at Don Coleman Coliseum, identified media may coordinate post-game interviews with the permission of the head coaches.
7. Television Coverage (camera/truck locations) and radio locations must be approved and coordinated at Tully Stadium by the SBISD Athletic Department. Football cameras will film from the same platform as TV cameras.
8. Any media signage must be approved PRIOR to being placed anywhere on SBISD stadium/DCC property. Media signage must be taken down immediately after the game.
9. TV, Radio and Print media are the only media outlets allowed in the press box. Due to limited space, the SBISD Athletic Department will determine the total number of people allowed in the press box representing each media outlet.
10. Fees are charged for broadcasting games as well as for internet sites covering.