Enigma #1 Questions

1. How much more tap water than bottled water can you buy for $10?
2. How much did bottled water consumption increase between 1990 and 2005?
3. Which has more regulations for consumers?
4. How much of bottled water is tap water?
5. What fraction of plastic water bottles were recycled in 2007?
6. Why might people pay more for bottled water?
7. What are the possible benefits of bottled water?
8. What other incentive might encourage people to buy water in a bottle?
9. What two economic principles explain why people are willing to pay more for expensive bottled water? (there is more than two answers. Write down two)

a.

b.

Enigma #2 Questions

1. What point is the cartoon making?
2. How many new Starbucks opened each day in 2006?
3. What % of coffee places were Starbucks in 2005?
4. What % of profits were earned by Starbucks in 2005?
5. What doe the map tell you about downtown Seattle?
6. Why do you think Starbucks are so popular?
7. What advantage does Starbucks have with multiple stores over other coffee shops?
8. Write down two economic principles that explain why Starbuck’s is so popular?

a.

b.

Enigma #3 Questions

1. What do you notice about the carpool lane?
2. For every person that carpooled, how many people drove alone?
3. How much money could one save per year by carpooling with three other people vs. driving alone?
4. How much faster can you drive if you are in the HOV lane northbound during commute hours?
5. What are the benefits of driving alone?
6. Is paying a few dollars more for gas or spending another hour on the road worth it to those who drive alone? Why?
7. Write down two economic principles that explain why people choose not to carpool.

a.

b.