

***Mission: To offer inspiration through advanced instruction and authentic experiences.* Instructor: (Mrs.) Yolanda Moore ROOM # 121**

**Instructor Email:** yolanda.moore@henry.k12.ga.us

(Email is the best method of communication)

Conferences can be scheduled via the counselors between 7:45 and 8:15 AM.

**COURSE DESCRIPTION:**

**Entrepreneurship** is the final course for the Entrepreneurship pathway. Entrepreneurship focuses on recognizing a business opportunity, starting a business, operating and maintaining a business. Students will be exposed to the development of critical thinking, problem solving, and innovation in this course as they will either be the business owner or individuals working in a competitive job market in the future. Integration of accounting, finance, marketing, business management, legal and economic environments will be developed throughout projects in this course. Working to develop a business plan that includes structuring the organization, financing the organization, and managing information, operations, marketing, and human resources will be a focus in the course. Engaging students in the creation and management of a business and the challenges of being a small business owner will be fulfilled in this course.

Employability skills are integrated into activities, tasks, and projects throughout the Course Standards to demonstrate the skills required by Business and Industry. Competencies in the co-curricular student organization, Future Business Leaders of America (FBLA), are integral components of both the Employability Skills Standards and Content Standards for this course.

In addition to these overviews above, various forms of technologies will be highlighted to expose students to the emerging technologies impacting the business world. Professional communication skills and practices, problem-solving, ethical and legal issues, and the impact of effective presentation skills are taught in this course as a foundational knowledge to prepare students to be College and Career Ready.

**Course Objectives**

AAS associates will:

● Demonstrate industry-recognized employability skills.

● Relate concepts and processes associated with entrepreneurial success and the

personal traits and behaviors associated with successful entrepreneurial performance.

● Use and model concepts, strategies, and systems needed to interact and present

effectively to others

●Apply fundamental business concepts that affect business decision making.

●Explain and detail legal form of business ownership and the impact of government’s role

on business.

● Understand and apply the basic economic principles and concepts fundamental to

entrepreneurship.

●Develop a marketing plan to identify, reach, and retain customers in a specific target

market.

●Analyze financial issues relating to successful business ownership

●Manage and operate a business (or simulate the management and operation) through

daily tasks and activities of a small business

●Research, develop, and present a business plan

●Understand the concepts, systems, and strategies needed to acquire, motivate,

develop, and terminate employees

●Explore how related student organizations are integral parts of career and technology

education courses

| **Required Supplies**  |
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| ● Fully charged Chromebook ● Chromebook charger ● One Note Book ● Writing utensil ● Eraser  |

| **Expectations for Academic Success**  |
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| ● Attend class daily. ● Be prepared for class. ● Follow all classroom rules. ● Respect yourself and others. ● Ask questions. ● Students should actively engage in note taking. ● Assignments should not be turned in late. ● No coming to class late. ● No Cell Phone use in the classroom. ● No AirPods/Earphones/Headphones  |

| ● Contribute new ideas. ● Actively Participate in class activities. ● Work hard, and give your best effort.  |
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**Grade Calculation**

| **Summative Assessments = 40%**  | **Formative Assessments = 40%**  |
| --- | --- |
| ● Authentic learning projects, exams, presentations, essays, labs  | ● Practice Work: classwork, homework, quizzes, labs, employability skills  |
| **Culminating Final Exam/Project**  |
| All courses will have a culminating exam or project that assesses associate learning of the semester’s course content. This exam/project will be 20% of the overall course grade.  |

**Make-up Work**

It is the student’s responsibility, not the teacher’s, to make arrangements for make-up work. Teacher will work with the student to ensure make up is done. Students are allowed to make up work for *excused* absences only, and it is their responsibility to get make-up work **the first day they return**. For each day that a student is absent, he or she has the same number of days to complete make up work. Anything else will result in a missing grade in the gradebook. Please, always talk to the teacher and work with the teacher to ensure all make up work is correctly and successfully done.

**Late Work Policy**

All assignments are due and must be submitted on or before the due date. Any assignment turned in after the due date will receive no grade, except there was a genuine reason granted by the teacher prior to the late submission. Meaning, if you know you are going to turn in any late assignment/quizzes/project/classwork, you will have to let the teacher know through e-mail and the teacher will grant you permission, otherwise you will receive no grade. Please, always communicate with the teacher to ensure he/she is carried along.

**Grade Recovery Days**

Before each break, every student will be allowed to make up any missing assignments prior to that particular make up day. You will only get **three** recovery days. There will be a time frame to complete all assignments. Any missing work not turned in or before these particular days will not be accepted and your grade will be a zero.

**Career and Technical Student Organization [CTSOs]**

In addition to course integration, we will have a once-per-month activity schedule where associates will have an opportunity to participate in their CTSOs. They will have the opportunity to be part of a symposium where a guest speaker or an expert teacher will present topics on secrets of successful business, cybersecurity in business, secrets of successful entrepreneurs, the secret of marketing, international trade etc.