**Richland One Middle College Board of Directors**

**Midlands Technical College Beltline Campus**

**In Person End of Year Meeting – Lizard’s Thicket**

**Email** [**Erica.fields@richlandone.org**](mailto:Erica.fields@richlandone.org) **for login details.**

**June 14, 2023**

**9:00 A.M.**

**MINUTES**

**Board Members Present:** Dr. Erica Fields; Dr. Rob Gilmer; Tracy Dixon, Mrs. Sherry Wright Moore, and Mr. Derrah Cassidy.

**Board Members Absent:** Dr. Tracy Dunn and Mrs. Beverley Leeper

**Incoming Board Member:** Mrs. Inger Ferguson

**ROMC Staff Present**: Mrs. Teresa Niles and Dr. Carla Brabham

**District Staff:**  None

**Prestige Solutions Staff:** Colby Southers (via Teams video conference)

**Call to Order**

Dr. Erica Fields welcomed everyone for the first in-person meeting since the pandemic. She then called the meeting to order at 9:03 a.m.

**Invocation**

The invocation was given by Mrs. Inger Ferguson, incoming ROMC board member.

**Roll Call and Establishment of Quorum**

Mrs. Sherry Moore conducted the roll call and Dr. Fields noted a quorum.

**Adoption of the Agenda (Action)**

Mrs. Moore moved to approve the agenda as written. Motion was seconded by Dr. Rob Gilmer and passed unanimously.

**Public Comments\***

No Public Comments

**Approval of May 10, 2023 Minutes (Action)**

It was noted to make a name correction on the motion of approval for FY24 Budget Action item). The change will reflect that Mrs. Tracy Dixon made the motion to approve and Dr. Tracy Dunn seconded. Dr. Erica Fields made motion to approve May 10th Minutes with change and seconded by Mr. Derrah Cassidy and passed unanimously.

Prior to addressing the business items on the agenda, Dr. Brabham provided the group with an ice breaker in efforts to allow members to fellowship for a few minutes and enjoy the opportunity of the in-person breakfast meeting.

**May 2023 Financial Reports (Information**)

Mr. Colby Southers of Prestige School Solutions reviewed the May 2023 Financials and provided the update as information.  Colby shared that one month remaining in fiscal year and that all budget line items are in accordance with this time of year. He stated that the June report will reconcile all accounts and financials will be closed out at July meeting.

            Total Assets – $ 952,671.15

Total Liabilities – 117,120.76

Total Fund Balance - 835,550.37

Year to Date Revenue 1,127,740. 74

    Total Net Income 64,079.76

**Old Business**

1. **FY 24 Budget Update (Action)**

Colby shared with the Board the revisions since the first reading of the 2024 budget. He stated that total approximate revenue coming in is 1.4 million with 90% coming in from the State budget. The budget covers the 135-day count, with 75 students. The budget updates include the projected salary increases.

Mrs. Dixon made the motion to approve the budget with updated numbers. Motion was seconded by Dr. Fields and approved unanimously.

1. **Brabham/Rhodes Branding Update**

Charnita Mack and Ginny Kowalski of Rhodes presented the success and outcomes of the marketing and branding campaign for 2022-23. The representatives updated members on where they are and where they would like to go for the 2023-2024 year. It was noted that very positive results are seen with the online ads. The staff are able to see parent and student interests, as well as track and get feedback about the interest. Everyone is pleased with the marketing aspect of the project and noted that it is very obvious that the marketing efforts are working.

Rhodes Branding proposed a $3,900 per month for the contract to extend timeframe to June 2024 to allow more time to plan and work with ROMC staff. As a result, this revised timeframe would continue with the bi-weekly progress reports.

It was noted that this marketing contract is on target and is headed in the right direction. As a result, Mrs. Moore made a motion to extend the original Rhodes contract to 12 months with the option to extend again in the future if the Board deems necessary to do so. Mrs. Dixon seconded the motion, and it passed unanimously.

**New Business**

1. **School Updates (Information)**

Dr. Brabham was pleased to announce the strong interest that turned into applications being received as a result of the online ads. However, she noted that the Midlands Art Conservatory Charter School closed abruptly and there have been many calls from parents to find other options. Dr. Brabham indicated that some of the new students will come as a result of this school’s closing. She reminded Board members that ROMC can get up to 150 students (including the only 20% that can be from out of district students).

Dr. Brabham also mentioned that in the discussions with parents, transportation does come up. After considerable discussion, she indicated that it would be very difficult but is looking into possible transportation collaborations/partnerships as an offered option; however, ROMC would not be able to manage or fund the cost of student transportation.

1. **Committee Reports**

No Committee Reports

**Adjournment**

No further business the meeting adjourned at 10:40 a.m.

**Next Scheduled Meeting:** July 12, 2023, via Microsoft Teams (Video Conference).