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| ASDF Board Meeting | | | | |
| Minutes | | 2/1/18 |  |  |
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| Meeting called by | Tony Muir | | | |
| Type of meeting | General Board Meeting | | | |
| Note taker | Nancy Wilt/ Vicki Newhard | | | |
| Attendees | John Hughes; Charlie Thiel; Michelle Pessina; Dave Wildonger; Dan Bosket; Marci Martinez-Howey, Laurie Gostley Hackett; Thomas Parker; Tony Muir; Susan Williams; Dr. John Stevens; Nancy Wilt; Vicki Newhard; Dr. Dennis Blankowitsch; Tonya Harris | | | |

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## **Agenda Topics**

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|  | Approval of Tonya M. Harris as a new asdf Board Member | | | Tony Muir | |
| Discussion | | Tony Muir asked for a motion. Dr. Stevens made motion; Dan Bosket 2nd. | | | |
| Introductions were made by all in attendance. | | | | | |
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| Conclusions | | Unanimous vote to approve Tonya as an official board member. | | | |
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| Action items | | | Person responsible | | Deadline |
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|  | Motion to approve 12/7/17 minutes | | | Nancy Wilt | |
| Discussion | | Charlie Thiel made motion; Laurie Gostley Hackett 2nd. | | | |
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| Conclusions | |  | | | |
| Minutes were approved as submitted. | | | | | |
| Action items | | | Person responsible | | Deadline |
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|  | approval of FY 2017 audit | | | tony muir | |
| Discussion | | Kelli Holzman (who was not able to attend) sent an email stating that the finance committee strongly recommended approval of the audit. Marci Martinez Howey commented that ASDF almost doubled $ | | | |
| Spent on programming; investments have increased. John Stevens made motion to accept the audit; Charlie Thiel 2nd. | | | | | |
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| Conclusions | |  | | | |
| Board voted to approve. | | | | | |
| Action items | | | Person responsible | | Deadline |
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|  | finance Report | | | Susan Williams for kelli holzman | |
| Discussion | | Goal on increasing grants based on the strategic plan put forward. EITC is on track and consistent with more funds expected in coming months. | | | |
| Susan and MaryAnn Gross will be meeting with LVCF on 2/7/18 to revisit a grant that was submitted last round but not awarded. As of 2/1/18 the foundation is at 77% of yearly financial goal. | | | | | |
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| Conclusions | | Fundraising on solid ground with focus on new grants that are aligned with foundation strategic plan and tied in to ASD’s strategic plan. | | | |
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| Action items | | | Person responsible | | Deadline |
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|  | all officers as check signers for Firstrust bank account | | | tony muir | |
| Discussion | | Tony Muir asked the board to consider approving a motion that would add Tony Muir and Nancy Wilt as optional signers on the account due to out of town travel of officers. | | | |
| John Stevens made motion; Dan Bosket 2nd. | | | | | |
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| Conclusions | | Board approved motion. | | | |
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| Action items | | | Person responsible | | Deadline |
| Officers need to go to bank to sign paperwork. | | | Tony Muir and Nancy Wilt | |  |
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|  | executive director’s report | | | susan williams | |
| Discussion | | Susan reviewed handout; discussed need for Broadway Sponsors for Gala. EITC on track to hit $100,000. With regard to aligning strategic plan with ASD’s SP; Tony Muir reminded us that Charlie Thiel suggested working toward cohesion between foundation and district. As such, Charlie thinks it is appropriate to present Strategic Plan to the School Board. Mr. Parker talked about ASD being in transformative phase and a tough shift to serve all students. | | | |
| Laurie Gostley Hackett encouraged SW to continue pressing Morning Call to report grants awards. Tony Muir (sidebar) Josh Dodd of Univest is joining the board and will be taking on Kelli Holzman’s role when she goes off the board in April (upon board vote). Ralph Todd will be joining the board and chairing P & P (upon board vote) Goal is to grow the board strategically. | | | | | |
| Tony reminded us that the staff is part time doing full time work. Dr. Stevens reiterated praise for the level of work they are doing. Susan stated her goal is “Image and Impact”. | | | | | |
| Conclusions | | Good work being done all around. Foundation growing financially and with strategic board appointments. | | | |
| Need for board members to provide time and talent whenever possible to help alleviate the heavy load by staff. | | | | | |
| Action items | | | Person responsible | | Deadline |
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|  | establishment of tig and planning & program committees; retirement of allocations and fund development committees | | | Susan williams | |
| Discussion | | New committee policies were distributed for information, and we will vote to approve them at the April board meeting.  SW said the TIG Committee will work on growing grants for our teachers so that 5-10% of the educators get projects funded. The Planning & Program Committee will be a strategic committee, and Ralph Todd will chair. | | | |
| TM said that Allocations/TIG has been our most active committee. Thank you Dennis, Jane, and other members! | | | | | |
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| Conclusions | |  | | | |
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| Action items | | | Person responsible | | Deadline |
| Put approval of the two new committee policies on the April board meeting agenda. | | | Vicki Newhard | |  |
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|  | honoring special supporters at future events | | | tony muir | |
| Discussion | | It would be a good idea to honor our major supporters at future events. Pass names to Susan if you would like to recommend an honoree. | | | |
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| Conclusions | |  | | | |
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|  | advertising policies | | | tony muir | |
| Discussion | | A copy of our Advertising Policy for the High Notes program booklet was distributed. It includes general policies as well as guidelines for political advertising. | | | |
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| Conclusions | |  | | | |
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|  | program update | | | vicki Newhard | |
| Discussion | | VN distributed an updated program participation spreadsheet and reported that 5,642 students have participated in 20+ ASDF programs since the beginning of the 2017-18 school year. This already exceeds our grand total of 5,332 students for the 2016-17 school year. With additional programs taking place in the spring, we will impact close to 8,000 students this year which is almost half of the ASD student population of approximately 17,000 students. | | | |
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| Conclusions | |  | | | |
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|  | alumni association reports | | | john hughes and tony muir forbob sperling | |
| Discussion | | JH highlighted some of the Dieruff Alumni Association activities described in his written report which was included in the meeting packet. TM reported on behalf of BS that the Allen Alumni Association held a wonderful McCartney Years fundraising event in December. | | | |
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| Conclusions | |  | | | |
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|  | other items | | |  | |
| Discussion | | LH reported that Building 21 is having an open house on 2/1 from 5:00-7:00 p.m. | | | |
| TM reported that numerous Muhlenberg College volunteers are helping out in ASD classrooms and many ASD students are brought on campus each year. They also have a media literacy program in some of the schools. | | | | | |
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| Conclusions | |  | | | |
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\*The meeting was officially adjourned by Tony Muir at 8:35 a.m.

\*\*Kristen Wannisky, VP of Marketing at Embassy Bank present ASDF with a $15,000 contribution for EITC Programs.