

# THE GATSBY GALA

SOUTHPOINTE GALA  
SATURDAY, NOVEMBER 25, 2023

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Join us for an extravagant evening to celebrate  
Southpointe's Community at Tsawwassen Springs | 5133 Springs Blvd

## SPONSORSHIP PACKAGE

# SOUTHPOINTE'S MAY 2023 GALA



In May 2023, Southpointe welcomed 290 guests to a Havana Nights themed evening at Tsawwassen Springs. The event was record-breaking, with our school community donating a generous total of \$580,000.

# Why Sponsor?

Be part of Southpointe Academy's premier fundraising event that brings together our parent community, taking place on Saturday, November 25 2023.

Leverage the social media, community and parent exposure this event will receive while supporting Southpointe Academy's fundraising efforts.

# Our Audience

**663**

SOUTHPOINTE STUDENTS

**290**

GALA GUESTS

**493**

SOUTHPOINTE FAMILIES  
& BUSINESSES



LOCAL & GLOBAL  
CONNECTIONS



# Southpointe Academy

Southpointe Academy located in Tsawwassen, BC, is a vibrant and innovative K-12 university preparatory, co-educational, IB Continuum School where students are inspired to learn, lead and succeed every day.

Southpointe offers its students and families an environment that is caring and community-centered. Our core values of kindness, integrity, perseverance, respect, and responsibility provide the foundation to create a place of belonging where the spirit of community is alive, where students feel a sense of care and are supported to achieve their personal best.

When families enroll, they are part of a community that inspires learning for life through a positive, welcoming, and collaborative environment.



Southpointe  
ACADEMY





# Our Reach



**FACEBOOK**

Followers 950+



**INSTAGRAM**

Followers 1,600+



**LINKEDIN**

Followers 1,655+

# Your Impact

Each year, our fundraising efforts play a critical role in providing the funds necessary to enrich the learning experience for our students. Your sponsorship ensures we continue improving our children's lives through education. By becoming a Sponsor of our Gala, you will be making a significant impact.

Your sponsorship dollars will go directly towards classroom resources across the entire school from Kindergarten to Grade 12, enhanced technology in our classrooms, additional visual and performing arts programming, and the athletics programme. The support we receive ensures our students develop a foundation from which they may impact our communities in BC and across the globe.

# Sponsorship Packages

## \$8,000 – PHOTOGRAPHY SPONSOR X 2

- Priority photography opportunity with the Collective You at the Gala
- 1 Complimentary Raffle Ticket
- Bottle of Champagne for your table
- Recognition on digital signage at the event
- Recognition on signage next to the photography station
- Advertisement in Gala program (half page)
- Recognition on the website (logo in group acknowledgement)
- Social media recognition (logo in group acknowledgement)
- Recognition in our annual Donor Impact Report
- Inclusion in a post-event 'thank you to our sponsors' advertisement

## \$5,000 – WELCOME RECEPTION SPONSOR

- 10 Complimentary Drink Tickets
- 1 Complimentary Raffle Ticket
- Bottle of Champagne for your table
- Advertisement in Gala program (full page)
- Recognition on digital signage at the event
- Recognition on the website (logo in group acknowledgement)
- Social media recognition (part of group acknowledgement)
- Recognition in our annual Donor Impact Report
- Logo recognition on signage at the event, including at the event entrance of the Welcome Reception
- Inclusion in a post-event 'thank you to our sponsors' advertisement

## \$3,500 – RAFFLE SPONSOR

- Recognition on digital signage at the event
- Recognition on raffle ticket
- Ad in Gala program (half page)
- Recognition on the website (logo in group acknowledgement)
- Social media recognition (logo in group acknowledgement)
- Recognition in our annual Donor Impact Report
- Inclusion in a post-event 'thank you to our sponsors' advertisement

## \$3,500 – DECOR SPONSOR

- Recognition on digital signage at the event
- Recognition on the table signage next to the centrepiece
- Advertisement in Gala program (half page)
- Recognition on the website (logo in group acknowledgement)
- Social media recognition (logo in group acknowledgement)
- Recognition in our annual Donor Impact Report
- Inclusion in a post-event 'thank you to our sponsors' advertisement

## \$3,500 – AUDIO VISUAL / DJ SPONSOR

- Recognition on digital signage at the event
- Advertisement in Gala program (half page)
- Recognition on the website (logo in group acknowledgement)
- Social media recognition (logo in group acknowledgement)
- Recognition in our annual Donor Impact Report
- Inclusion in a post-event 'thank you to our sponsors' advertisement



# SPONSORSHIP FORM

Southpointe  
ACADEMY

## CONTACT INFORMATION

Legal Full Name: \_\_\_\_\_

Name of Oldest Child at Southpointe: \_\_\_\_\_ Grade: \_\_\_\_\_

Company Name: \_\_\_\_\_

Name for Recognition: \_\_\_\_\_ Remain Anonymously:

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Relationship to Southpointe:  Parent  Alumni  Grandparent  Other: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

As per CRA guidelines, sponsorship packages do not qualify for a tax receipt.

- |   |         |   |         |
|---|---------|---|---------|
| <input type="radio"/> Photography Sponsor       | \$8,000 | <input type="radio"/> Decor Sponsor             | \$3,500 |
| <input type="radio"/> Welcome Reception Sponsor | \$5,000 | <input type="radio"/> Audio Visual / DJ Sponsor | \$3,500 |
| <input type="radio"/> Raffle Sponsor            | \$3,500 |   |         |

Payment Amount: \$ \_\_\_\_\_

Payment Method:  VISA  MasterCard  Cheque payable to Southpointe Academy

Business or Personal Card:  Personal  Business

Cardholder Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiry: \_\_\_\_ / \_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Office Use Only (Credit Card Authorization #):

# THE GATSBY GALA

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SATURDAY, NOVEMBER 25, 2023

Thank you for choosing to  
Sponsor Southpointe's  
November 2023 Gala

