

## **1025 ADVERTISING**

Generally, the School District facilities, staff, and children shall not promote the interest of any commercial, political, or other non-school agency, individual, or organization, except that:

This does not include a company logo, trademark, or powered by statement designed into software used by the District.

The schools may cooperate in furthering the work of any non-profit community-wide social service agency.

Films or other educational materials bearing credits or advertising by commercial firms may be used if they can be justified on the basis of their educational value.

The Superintendent may, at his/her discretion, announce or authorize to be announced any community activity or event of educational merit.

The Superintendent may approve advertising at athletic facilities. Products and advertising services should be consistent with the best physical, mental, and moral welfare of the children.

Adopted: 06-09-1970 ISD 709

Revised: 06-20-1995

07-17-2001

01-15-2002 ISD 709