



Dear Claudia,

On behalf of the Ravenscroft Board of Trustees and Ravenscroft leadership, we are pleased to announce the official launch of the 2022-23 giving season with the Fund For Ravenscroft annual campaign.

*The Fund For Ravenscroft is essential to our school's success and the success of our students.*

At the most basic level, The Fund For Ravenscroft is an annual giving fund that allows our school community to allocate additional financial resources to help supplement, support and ignite many key initiatives across campus. Independent schools successfully run their daily operations with funding from tuition and fees. Great independent schools are able to thrive and transform educational experiences because of the impact of these gifts to the annual fund.

We are often asked, "What is the fund for, and where are gifts to the fund used?" As we launch our Fall Season of Giving, we are pleased to tell you exactly where your unrestricted gift to the Fund For Ravenscroft will be making an impact.

This year, your unrestricted gift will fall into one of the following two strategic categories:

**For Parents, Guardians and Grandparents**

In support of our 2022 strategic plan, *Framing Our Future*, all unrestricted Fund For Ravenscroft gifts given by parents, guardians and grandparents will go directly and exclusively to support faculty and staff professional development and student health and wellness.

Educational excellence begins with our faculty. To attract and retain the best teaching talent for our students and school community, we must support their commitment to innovation and professional growth.

Your contributions will directly enhance the professional opportunities for the people most essential to the success and growth of children each and every day, while also working to ensure that student-centered health and wellness initiatives continue to provide perspective and grounding for students as they prepare to navigate an increasingly complex and fast-paced world.

**For Alumni and Parents of Alumni**

One hundred percent of your unrestricted gifts to the Fund For Ravenscroft will directly support tuition assistance.

Our thousands of alumni and parents of alumni have often expressed a keen desire to make the impact and advantages of the Ravenscroft education more accessible to a wider array of students and families.

*An inspired legacy of learning, leading, and serving*

Simply put, your contributions to the Fund For Ravenscroft will change the trajectory of students' and families' lives by expanding access to a Ravenscroft education and the wonderful community you have helped shape and build.

### **Opportunities Galore**

Some of you might like to direct your annual gift to a specific giving priority, and we want to continue to help align your passions for Ravenscroft with opportunities in our community. If you have specific thoughts about your annual gift, you have questions about any aspects of our streamlined annual giving process, or you would like to speak to someone about the strategic priorities outlined above, please feel free to reach out to *Ben Rein, Director of Strategic Philanthropy*, in our Advancement Office.

### **Next Steps**

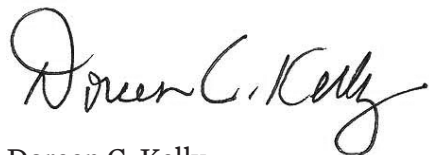
This streamlined direction for giving is aimed at being much more clear and easy to understand. In the days, weeks and months ahead, you will receive outreach from various members of our parent and school community via direct mail, email, phone and in-person events. Along with our Board of Trustees, we are asking for your support.

The Fund For Ravenscroft improves access, enhances faculty excellence and focuses on wellness for our most precious commodity: our students. As you consider your philanthropic priorities for the year, we boldly request that you place The Fund For Ravenscroft at or near the top of your list.

We are grateful to those who give and continue to give generously each year — and we are blessed to lead a community where so many make Ravenscroft a philanthropic priority.

Please accept our deepest thanks and appreciation.

Sincerely,



Doreen C. Kelly  
Head of School



Amy Batten  
Board Chair