

# Anaphylaxis:

Any delay in treatment could be fatal.<sup>1,2</sup>

## Know what it is.

Anaphylaxis is a severe, life-threatening allergic reaction. It can be triggered by certain types of food (like peanuts and shellfish), insect stings, medicine, latex, exercise and unknown causes.

**The following symptoms of anaphylaxis can occur within minutes or several hours after exposure to an allergy trigger:**

<b>MOUTH:</b> itching, swelling of the lips and/or tongue	<b>THROAT*:</b> itching, tightness, closure, hoarseness
<b>SKIN:</b> itching, hives, redness, swelling	<b>GUT:</b> vomiting, diarrhea, cramps
<b>LUNG*:</b> shortness of breath, cough, wheeze	<b>HEART*:</b> weak pulse, dizziness, fainting

Only a few of these symptoms may be present.

\*Some symptoms can be life-threatening. ACT FAST!

## Know what to do.

Epinephrine (the active ingredient in the EpiPen® Auto-Injector) is the medication recognized by healthcare professionals as the emergency treatment of choice for severe allergic reactions.

If any of the symptoms listed above are exhibited, administer the EpiPen® Auto-Injector immediately.

1



- Hold firmly with orange tip pointing downward.
- Remove blue safety cap by pulling straight up. Do not bend or twist.

2



- Swing and push orange tip firmly into mid-outer thigh until you hear a 'click'.
- Hold on thigh for several seconds.



### Built-in needle protection

- When the EpiPen® Auto-Injector is removed, the orange needle cover automatically extends to cover the injection needle, ensuring the needle is never exposed.



**After administration, patients should seek medical attention immediately or go to the emergency room. For the next 48 hours, patients must stay within close proximity to a healthcare facility or where they can call 911.**

For more information, or to order more posters, go to [EpiPen.ca](http://EpiPen.ca)

EpiPen® and EpiPen® Jr Auto-Injectors are indicated for the emergency treatment of anaphylactic reactions in patients who are determined to be at increased risk for anaphylaxis, including individuals with a history of anaphylactic reactions.

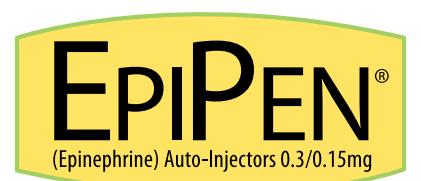
This product may not be right for you. Always read and follow the product label.

References: 1. Lieberman P, Kemp SF, Oppenheimer J, et al. The diagnosis and management of anaphylaxis: an updated practice parameter. *J Allergy Clin Immunol* 2005;115:5483-524.

2. Kemp SF, Lockey RF, Simons FER, on behalf of the World Allergy Organization ad hoc Committee on Epinephrine in Anaphylaxis. *Allergy* 2008;63:1061-1070.



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